



A 52-PAGE MAGAZINE

NO. 5
10¢
PDC

GOLDEN LAD

REG. U.S. PAT. OFF.



In this issue
**GOLDEN
GIRL**



WEB COMIC
UNIVERSE.COM

BOYS! IT WAS EASY AND FUN, MAKING A TELEPHONE, RADIO, SECRET DETECTAPHONE, AMPLIFIER, BROADCAST THRU MY RADIO- AND MANY OTHER THINGS!

ELECTRIC MICROPHONE TRANSMITTER BUTTON



EASILY CONCEALED WIZARD N-S BUTTON DOES OVER 100 USEFUL THINGS!

An electrical instrument that you can use to BROADCAST THROUGH YOUR OWN RADIO. Talk, sing, act. Put on your own radio show. Fun at parties. Inject wisecracks. Use it as a DETECTAPHONE. Overhear conversations, noises, music, etc. from another room or another building. Easily concealed in vase, behind picture, etc. Use it as ELECTRIC TELEPHONE. Connected to earphone it is used as a telephone. DO MIND READING, MAGICAL TRICKS, SPIRIT PHENOMENA, etc. Fine for the ELECTRICAL EXPERIMENTER and INVENTOR. Simple to operate. Average boy of 13 can do it. Complete with illustrated booklet which describes and illustrates the many uses. When used with radio, microphone button is sufficient. When used as a detectaphone or telephone, earphone is required. Two buttons required for two-way conversation. MICROPHONE TRANSMITTER BUTTON, Price Postpaid. 50c
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Tame and friendly, easy-to-keep live white mice. Train them. Breed and sell them. Do wonderful pocket and parlor magic tricks that are a tremendous hit. Riots of fun as a practical joke in cigar package, candy box, out-of-pocket, purse, etc. Conduct psychological tests and scientific experiments. In hundred ways you'll find them amusing and fascinating. Live and healthy. Same as those used in hospitals. Shipped by Express. Not Prepaid. Two Mice in Cage. All for Only \$1.25



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Dummy Motor Gives Bike Looks and Noise of a Motorcycle
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BROADCAST your voice on programs coming through your radio set. Make announcements from any part of the house. Inject wise cracks, josh and mystify friends. Play music, make announcements, and practice singing over radio. **ELECTRIC RADIO MIKE** made for home use, attached to any radio in a jiffy. Not a toy. Put on your own program at home, parties, club affair, etc. Barrels of fun. Metal construction, about 5 inches high. Postpaid.....\$1.50

RADIO MIKE

TELEPHONES 25c

No Batteries PAIR
Here is a set of phones which carry the voice clearly for distances from 50 to 100 feet, yet they sell for only 25c a pair! Uses no battery or electricity—just the one connection. Set of 2 phones (each is speaker and receiver) and transmission cord. 25c Price Postpaid.....

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1947 Catalog

COMING! MAMMOTH NEW CATALOG
Yes, folks, it will soon be here. 1947 MAMMOTH CATALOG now being prepared. Over 500 pages, 3000 illustrations, 7000 novelties, radios, cameras, unusual books, seeds, animals, jokes, magic, sports, music, etc., jewelry, hobbies, knives, mystic, bike and auto items, make-up, fortune tellers and things from U. S. A., Europe, Asia, Africa. Application accepted now for delivery this summer (about July 1947). Specify 1947 catalog, Regular Edition, \$6. Deluxe Hard Bound Edition, 15c.
You will receive your copy as soon as available. (About July 1947). Limited edition: one copy per person.
IMPORTANT: Sorry, no other catalogs available at this time.

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GOLDEN LAD

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This is a Crossen Publication. In the comics field, this name stands for (1) superior quality of story—free from horror and sensationalism; (2) excellence of art work; (3) the principles which are set forth in the Constitution of the United States of America and taught by modern educators.

Ken Crossen

The ancient culture of the Aztecs created THE HEART OF GOLD—created it to give strength and courage to the one who would throw his heart and soul into the struggle for JUSTICE. For generations it lay unused, hidden from the world. Then, one day in 1945, it was discovered and on that day the world met...
GOLDEN LAD!



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YOU WOULDN'T THINK THAT A PUNY RAT LIKE THE DREAMER COULD PACK SUCH A PUNCH OF EVIL --- BUT LOOKS ARE DECEIVING! IN "THE DREAMER" GOLDEN LAD, THAT VALIANT BATTLER AGAINST CRIME, ENCOUNTERS AN ATOM-BOMB OF CUNNING AND GREED, WHO MAKES UP FOR HIS LACK OF MUSCLES WITH AN ABUNDANCE OF TRICKERY. AND THE SOURCE OF ALL GOLDEN LAD'S TROUBLE WAS A MYSTERIOUS VASE, A VASE WITH A STRANGE SECRET...

A CHINESE VASE



GOLDEN LAD

MURTON MESKIN

ONE NIGHT
IN 'DREAMER'S'
BOARDING
HOUSE—

HAW-HAW! DIDJA
EVER SEE ANY-
THIN SO FUNNY?

DOES ITSY-BITSY
BRUISER LIKEUM
PRETTY SNOW
STORM? HA-HA!



WHAT THE
DEVIL'S
GOING ON
HERE? HAS
EVERYBODY
GONE NUTS?

I'M IN FER
IT NOW! IT'S
DA DREAMER!

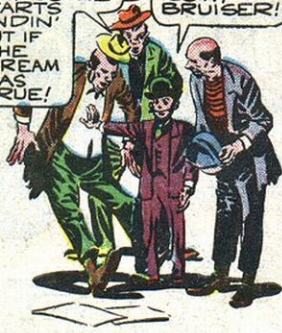
THE DOPE
HAD A
DREAM
THERE

WAS A
GOLD WATCH
INSIDE HIS PIL-
LOW! SO HE
STARTS FINDIN'
OUT IF
THE DREAM
WAS TRUE!

WHAT'S SO
FUNNY? DID
YOU REALLY
DREAM A-
BOUT A
WATCH IN
YOUR PIL-
LOW,
BRUISER!

YEAH, I
DID DREAM-
ER! DON'T
HIT ME--I
DIDN'T MEAN
IT!

I
RE-
SPECT
A
MAN WHO
DREAMS!



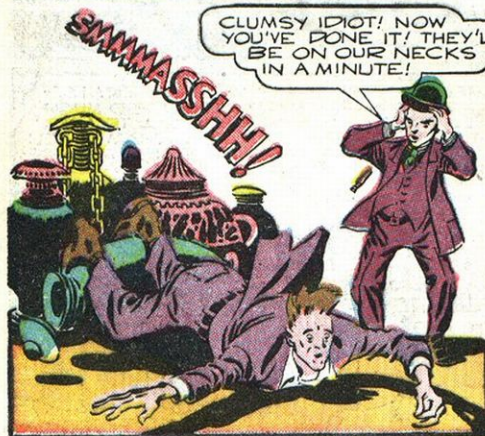
COME DOWNSTAIRS
AND HAVE A CUP
OF TEA WITH ME
AND I'LL TELL
YOU SOME OF
MY DREAMS!

CHEE,
TANKS
DREAMER!

CHEE, DREAM-
ER, DIS IS
DA FOIST
TIME Y'EVER
INVITED ME TA
DRINK TEA WID
YA IN YER KITCH-
EN! IT'S A
GORGEOUS
PLACE YA
GOT HERE!

THANK YA BRUISER! BE-
CAUSE WE GOT SO MUCH
IN COMMON, I'LL TELL YOU
ABOUT MY DREAM WHICH
WILL MAKE US MILLION-
AIRES!



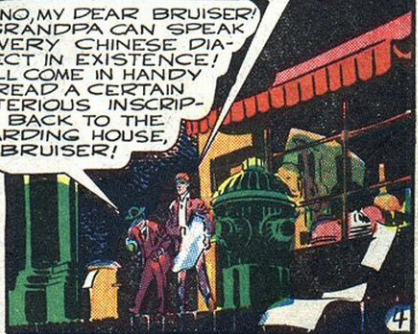




GEE, I SURE HATED TO HOIT DA OLD GEEZER AN' DA KID.....

WOT DO WE NEED GRANDPA FOR, DREAMER? ARE WE KIDNAPPIN' HIM FER RANSOM OR SOMETHING?

NO, MY DEAR BRUISER! GRANDPA CAN SPEAK EVERY CHINESE DIALECT IN EXISTENCE! HE'LL COME IN HANDY TO READ A CERTAIN MYSTERIOUS INSCRIPTION! BACK TO THE BOARDING HOUSE, BRUISER!



MUCH LATER, IN THE CELLAR OF DREAMER'S BOARDING HOUSE...



YA AIN'T GONNA BREAK IT AFTER ALL DA TROUBLE WE HAD STEALIN' IT?

NONSENSE, BRUISER! WATCH WHAT HAPPENS...



DREAMER, YOUSE IS GOIN' NUTS!

DUMB LIKE A FOX, MY BOY! JUST SEE WHAT IS WRITTEN ON THE INSIDE OF THAT VASE BOTTOM!



IT'S A CHINESE MAP LIKE!

EXACTLY, BRUISER! NOW WE'LL WAKE GRANDPA UP AND MAKE HIM TRANSLATE THE CHINESE!

BUT GRANDPA, FULLY REVIVED, IS STUBBORN...

SPEAK, OLD FOOL, SPEAK! WHAT DOES THE INSCRIPTION SAY?

I AIN'T TELLING YOU ANYTHING! ...OOOOO!

AW, DREAMER, DIS AIN'T NO WAY TO TREAT AN OLD MAN....

SO YOU WON'T TALK, EH? WELL, WE'LL GO TO CHINATOWN AND FIND SOMEBODY WHO WILL! THEN WE'LL COME BACK AND TAKE CARE OF YOU --- LIKE THIS!!



MEANWHILE, AS DAYLIGHT STREAKS INTO THE SHOP



OOO.... DOES MY HEAD ACHE! W-WHERE'S GRANDPA?-- THEY MUST'VE TAKEN HIM! I'VE GOT TO CHANGE TO GOLDEN LAD AND FIND HIM!



HEART OF GOLD!

AS TOMMY PRESTON
UTTERS THE MAGIC
WORDS, CALLING
UPON THE GOLDEN
HEART'S POWER...



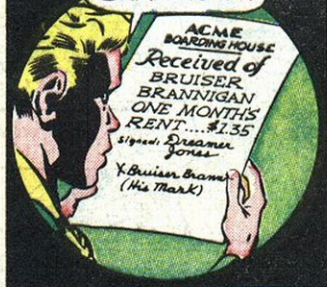
...HE IS
TRANSFORMED
INTO THAT
MIGHTY
WARRIOR
AGAINST EVIL,
GOLDEN
LAD!



BUT WHERE
AM I GOING
TO LOOK
FOR GRAND-
PA? HELLO!
--- MAYBE
THAT PIECE
OF PAPER
WILL PROVIDE
A CLUE ---



BEFORE THAT BASEBALL
BAT HIT ME, I REMEMBER
SEEING TWO MEN. I'LL
BET THEY MUST'VE BEEN
DREAMER AND BRUISER
BRANNIGAN!



ACME
BOARDING HOUSE
Received of
BRUISER
BRANNIGAN
ONE MONTH'S
RENT...\$1.35
Signed: Dreamer
Jones
X. Bruiser Brannigan
(His Mark)

AND WHAT'S
MORE... I'LL
BET THEY
KIDNAPPED
GRANDPA!
THIS IS A
NON-STOP
FLIGHT TO THE
ACME BOARDING
HOUSE!



THIS IS THE
PLACE! GRANDPA
IS AROUND HERE
SOMEWHERE AND
I'M GOING TO
FIND HIM!



DIDJA
SEE WHAT
I SEEN?
GOLDEN LAD!

(IN THE BASEMENT...
A PITIFUL DISCOVERY!)

MR. PRESTON,
WHAT'RE YOU
DOING HERE?
GOSH!

MPPPPFF!





TREASURE! THAT'S WHAT THE ROGUES WERE AFTER... MILLIONS IN TREASURE!

WHO'S AFTER IT? AND HOW CAN THEY GET IT, MR. PRESTON? I DON'T UNDERSTAND!



TWO VILLAINS BROKE INTO MY SHOP LAST NIGHT, AND STOLE A TAO VASE! I ALWAYS KNEW SOME LEGEND REVOLVED AROUND IT, BUT I NEVER KNEW IT CONTAINED A DIAGRAM OF THE PLACE THE TREASURE IS HIDDEN!

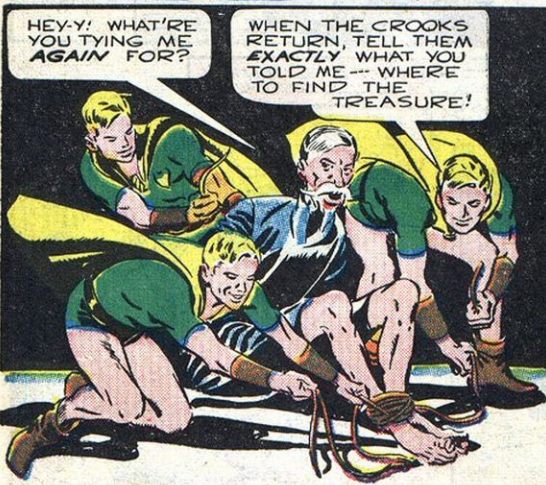


—AND ONLY I KNOW WHERE IT'S HIDDEN! —INSIDE A SECRET PANEL IN THE ATTIC OF 63 MOY STREET! THEY TRIED TO MAKE ME TELL THEM, BUT I NEVER WILL! NO SIR!



THEY WENT TO CHINA-TOWN TO FIND SOMEBODY WHO COULD READ THE DIALECT ON THE VASE BOTTOM! HA! LITTLE DO THEY KNOW THAT I'M THE ONLY MAN IN TOWN WHO CAN TRANSLATE THAT TONGUE!

WAIT A SECOND! —I'VE GOT IT!



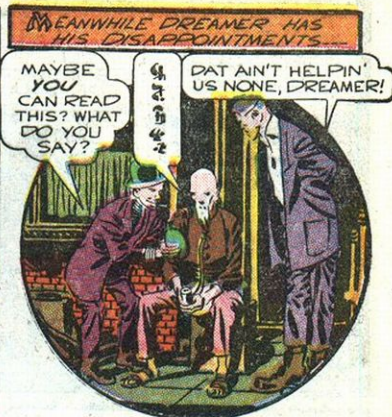
HEY-Y! WHAT'RE YOU TYING ME AGAIN FOR?

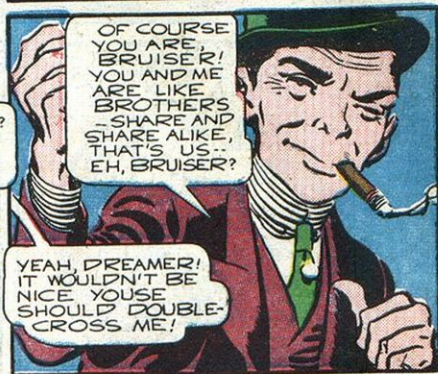
WHEN THE CROOKS RETURN, TELL THEM EXACTLY WHAT YOU TOLD ME — WHERE TO FIND THE TREASURE!



THIS MAY LOOK QUEER, BUT I HAVE A LITTLE SCHEME OF MY OWN TO WORK OUT, MR. PRESTON! SEE YOU LATER...

GROGGGG





HERE THEY
COME, NOW

I ONCE ROBBED
A JAIL WHAT HAD
AN EASY WINDER
TA OPEN, LIKE
DIS, DREAMER!

THE PANEL
IS MOVING!
EUREKA!

THE TREASURE!
ALL I HAVE TO
DO NOW IS
GET RID OF
BRUISER AND
KEEP EVERY
PENNY FOR
MYSELF!

HELLO, BOYS!
GOING
SOMEWHERE?

YIFE! IT'S
THE GOLDEN LAD!
SHUT HIM IN-
SIDE THE
ROOM!

GEE!
LOOKIT
DAT!

CRASH!

NOW'S MY
OPPORTUNITY
TO GET RID
OF BRUISER!
HIS BACK IS
TURNED---
ONE STRONG
KICK---AND--

GREAT SCOTT! HE'LL NEVER
SURVIVE THAT FALL! EITHER
I SAVE BRUISER OR I
CAPTURE DREAMER! WELL,
I CAN'T LET THE BIG FOOL
DIE, SO HERE
GOES!----

BYE-BYE
BRUISER!
DON'T GET
BRUISED
TOO MUCH
WHEN YOU
HIT THE
PAVEMENT!
HEH-HEH!

OH-HELP!

DREAMER'S PROBABLY MADE GOOD HIS ESCAPE BY PULLING THIS STUNT! I'LL HAVE TO NAIL HIM ANOTHER TIME!

TANKS, PAL! YOU SURE GOT A TALENT FOR SPEED!

GETTING BRUISER GO FREE, A SADDER AND WISER MAN, GOLDEN LAD CHANGES BACK TO TOMMY PRESTON...

GOLDEN LAD TOLD ME WHERE YOU WERE, GRANDPA, AND HE ALSO GAVE US THIS TREASURE BOX TO GIVE TO UNITED CHINA RELIEF!

IT'S THE TREASURE DREAMER WAS AFTER! WHAT MAGNIFICENT JEWELS!

WAIT A MINUTE, TOMMY, ...IF GOLDEN LAD GAVE US THIS BOX ...WHAT BOX DID DREAMER GET AWAY WITH?

OH, I IMAGINE GOLDEN LAD TOOK GOOD CARE OF THAT!

AT THE SAME TIME UNDER THE SHADOW OF A BRIDGE ---

THE THRILL OF A LIFETIME... THE THRILL OF BEING A MULTI-MILLIONAIRE! B-BUT... WAIT... THIS MONEY LOOKS LIKE...

YEOWWWW! ...I'M TRICKED!

IT'S CONFEDERATE MONEY!!

WHAT'S THE BIG RUSH?

FASTER, WE'VE JUST GOT TIME TO MAKE IT!

AND YOU'VE JUST GOT TIME TO RUSH OUT AND BUY A COPY OF

COMIC LAND

FEATURING THOSE WONDERFUL CHARACTERS

Sandusky and the Senator

PLUS-OTHER NEW SENSATIONAL FEATURES

52 LAUGH-PACKED PAGES

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15

**MYPY'K SVAP OMEQOY FV RYF EQ
EAFVRPEZMYT ZHOFAPY VW RVGTYQ
GET! (Code Word: GREAT)**

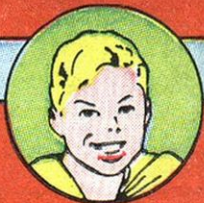
**GOLDEN
LAD**

Join **THE GOLDEN LAD CLUB** and you can read the message above! As a club member, you can write to other club members in the secret code and nobody else can read it! Form an **INNER CIRCLE** of the **GOLDEN LAD CLUB** in your town. Fill out the coupon below **NOW!**



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THE GOLDEN LAD CLUB

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TAX FREE
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You'll Be Proud
To Give or Get**

*Both
Personalized*

With a Rich Silver on Black
MONOGRAMMED INITIAL
of your own choice

**For Your
Smoking
Pleasure**

**A THRILL BY THEMSELVES . . .
. . . A TRIUMPH TOGETHER**

Take the lighter, for instance! It's a genuine "Feather Lite," cased in gleaming heat resistant black plastic. Famed for the instant, positive action it's the favorite "flame" of smokers the nation over. Just a twirl of your thumb lights it—and its wind guard keeps it lit. And if you want the joy of added smoking pleasure, your answer is the matching POP-UP cigarette case, which is actually a cigarette butler too, ready to serve you on split-second notice! Every cigarette that bobs up out of a POP-UP is invitingly fresh, firm and enjoyably fragrant! They're a peach of a pair, both yours to own for only \$2.98—and if you don't think you've bought a double value after seeing your thrilling twosome—we'll refund your money cheerfully . . . quick as a flash . . . And that's a promise!

MAIL THIS COUPON FOR SMOKER SET

IMPERIAL INDUSTRIES—Dept. RP-35 **PRINT INITIAL**
618 So. Dearborn St., Chicago 5, Ill. **IN THIS BOX** ☐
Please rush Feather Lite Windproof Lighter and Matching POP-UP
Cigarette case personalized with initial printed in box above.

CHECK ONE

- ☐ I am enclosing \$2.98. Send my Personalized Smoker Set Postpaid
☐ Send my Personalized Smoker Set C.O.D. I will pay postman
\$2.98 plus postage.

Name _____
Please Print Clearly
Address _____
City _____ Zone _____ State _____

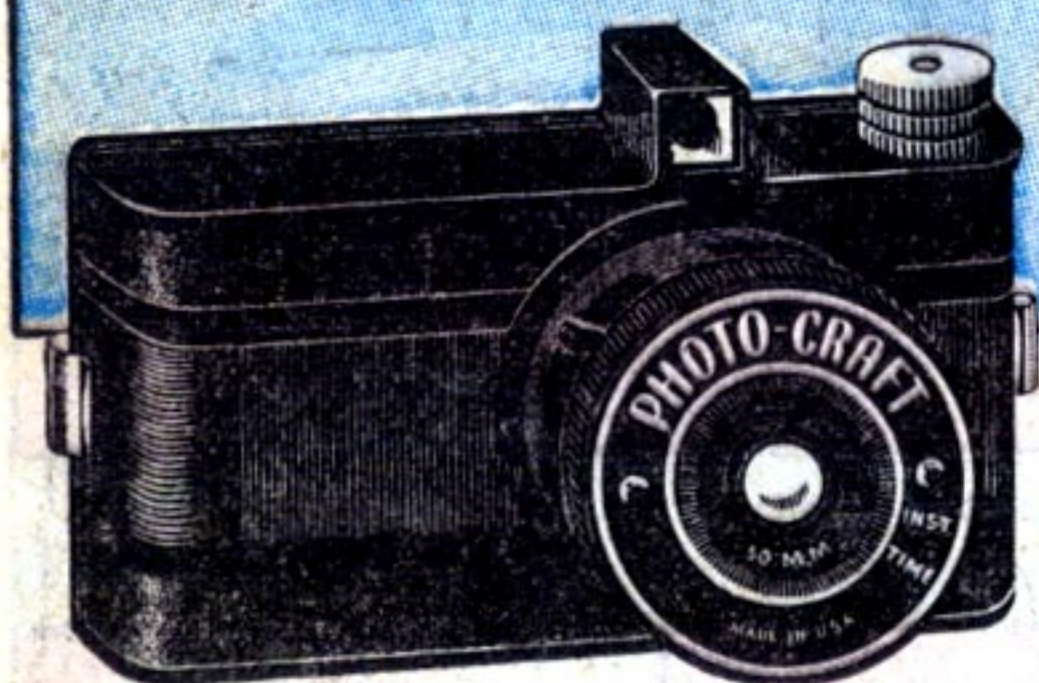
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*Includes
all This!*

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CANDID Type CAMERA
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Your Name in 23-Kt. GOLD
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COUPON NOW**

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"Examine At Our Risk"
GUARANTEE
OF SATISFACTION**

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that Photocraft is every-
thing you expected, you
may return it in 10 days
for a complete refund.

**WITH YOUR NAME IN
23-Kt. Gold**

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618 South Dearborn St., Chicago 5, Ill.
Rush my Photocraft Candid Camera Outfit at \$3.98 with
Personalized Carrying Case and 3 rolls of No. 127 Film.
My money will be refunded if returned in 10 days.
Name Wanted in Gold _____

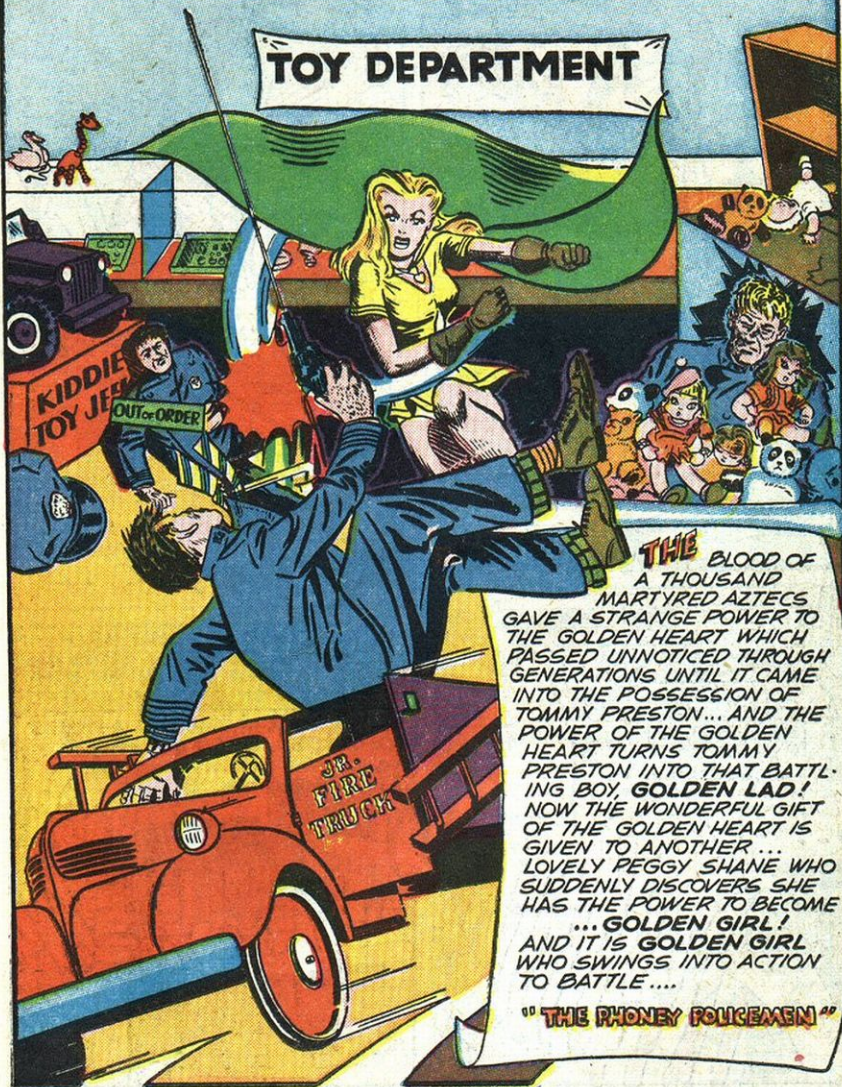
CHECK ONE

- ☐ I'm enclosing \$3.98 in full payment. Please send my
Photocraft Outfit Postpaid.
☐ Send my Photocraft C.O.D. I am enclosing \$1.00 de-
posit because I want my Carrying Case Personalized in
GOLD. I'll pay postman balance of \$2.98 plus postage.
☐ Send my Photocraft C.O.D. without name on Carrying
Case. I will pay postman \$3.98 plus postage.

Name _____
Please Print Clearly
Address _____
City _____ Zone _____ State _____

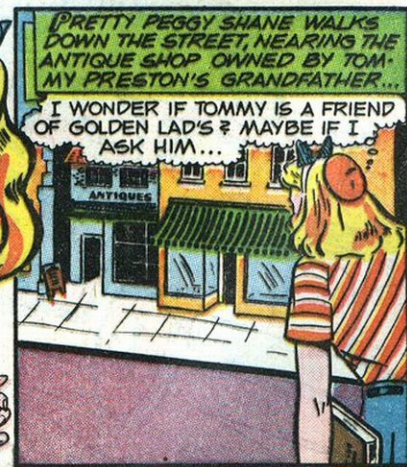
GOLDEN GIRL

TOY DEPARTMENT



THE BLOOD OF
A THOUSAND
MARTYRED AZTECS
GAVE A STRANGE POWER TO
THE GOLDEN HEART WHICH
PASSED UNNOTICED THROUGH
GENERATIONS UNTIL IT CAME
INTO THE POSSESSION OF
TOMMY PRESTON... AND THE
POWER OF THE GOLDEN
HEART TURNS TOMMY
PRESTON INTO THAT BATT-
LING BOY, **GOLDEN LAD!**
NOW THE WONDERFUL GIFT
OF THE GOLDEN HEART IS
GIVEN TO ANOTHER ...
LOVELY PEGGY SHANE WHO
SUDDENLY DISCOVERS SHE
HAS THE POWER TO BECOME
... **GOLDEN GIRL!**
AND IT IS **GOLDEN GIRL**
WHO SWINGS INTO ACTION
TO BATTLE....

"THE PHONEY POLICEMEN"



SUDDENLY, PEGGY SEES TOMMY PRESTON LEAVING THE STORE... AND AS HE LEAVES, SOMETHING DROPS FROM HIS POCKET...



OH, I ALMOST GOT A CHANCE TO EXAMINE THE GOLDEN HEART! BUT HE HEARD IT FALL AND PICKED IT UP!



SUDDENLY, A GLIMPSE OF SOMETHING BRIGHT ON THE SIDEWALK CATCHES HER EYE...

A PIECE OF THE HEART BROKE OFF WHEN IT FELL!... I DON'T THINK IT WOULD BE WRONG FOR ME TO KEEP IT JUST AS A SOUVENIR!



THERE'S SOMETHING SO FASCINATING ABOUT THIS LITTLE PIECE OF GOLD! MAYBE BECAUSE IT'S FROM THE HEART OF GOLD!

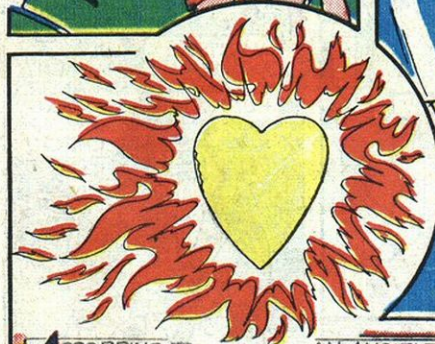


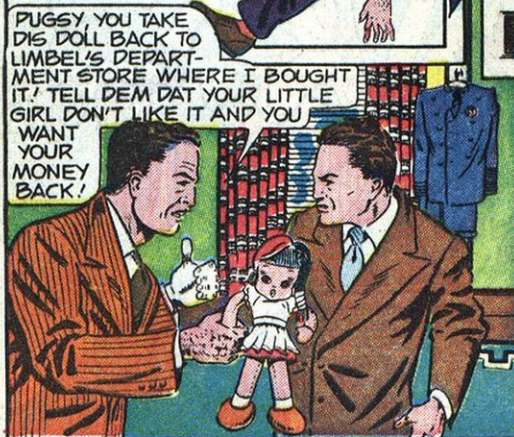
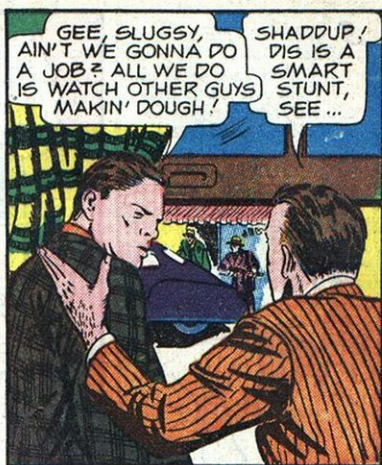
...CHANGING PEGGY SHANE INTO... GOLDEN GIRL!

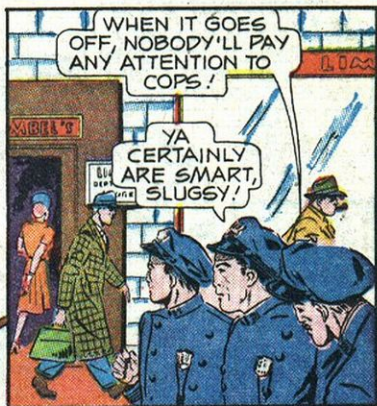
WHAT HAPPENED ??? I'M FLYING! WHY... WHY, THE GOLDEN HEART CHANGED ME INTO... GOLDEN GIRL!



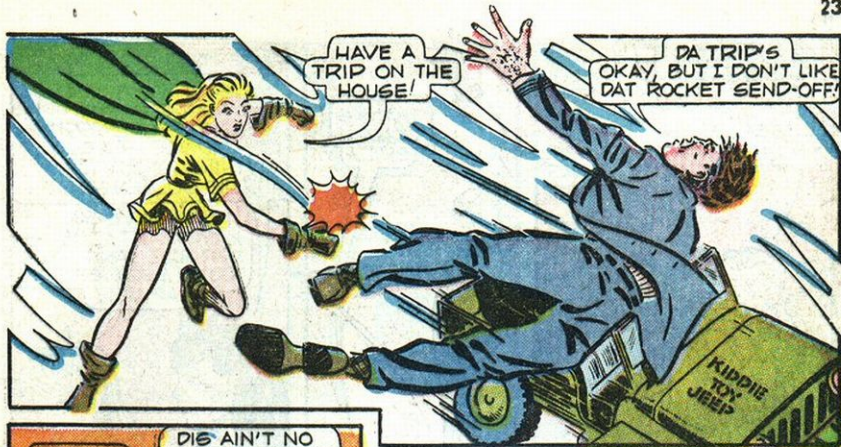
ACCORDING TO AN ANCIENT AZTEC LEGEND, THE HEART OF GOLD PASSES ITS POWER ON TO THOSE WHO ARE PURE OF HEART... SO EVEN THIS SMALL PIECE PRODUCES THE MAGIC FLAMES WHEN PEGGY SHANE UTTERS THE FORMULA....











WITH THE CROOKS KNOCKED OUT, GOLDEN GIRL TURNS HER ATTENTION TO THE FIRE...



THEY PLANTED
A FIRE BOMB IN
A DOLL AND THEN
RUSHED INTO THE
STORE DISGUISED
AS POLICE!

THAT'S
ENOUGH
TO KEEP
THEM
BUSY FOR
SEVERAL
YEARS!



THANKS
GOLDEN
GIRL!

THE FOLLOWING DAY...

WE SAW YOU GOING
TOWARD THE PRESTON
ANTIQUE STORE YESTER-
DAY! DID YOU FIND OUT
ANYTHING ABOUT TOMMY
AND HIS GOLDEN HEART?

NOTHING VERY
IMPORTANT! I'M
AFRAID I CAN'T HELP
YOU TO MEET GOLDEN
LAD YET!



IN ANOTHER
PART OF TOWN...

YES,
GRANDPA!

...AND I TRACKED
THOSE THREE BUZZARDS
INTO THE DEPARTMENT
STORE AND WHEN THEY
TRIED TRICKS
I WAS
READY
FOR
THEM!

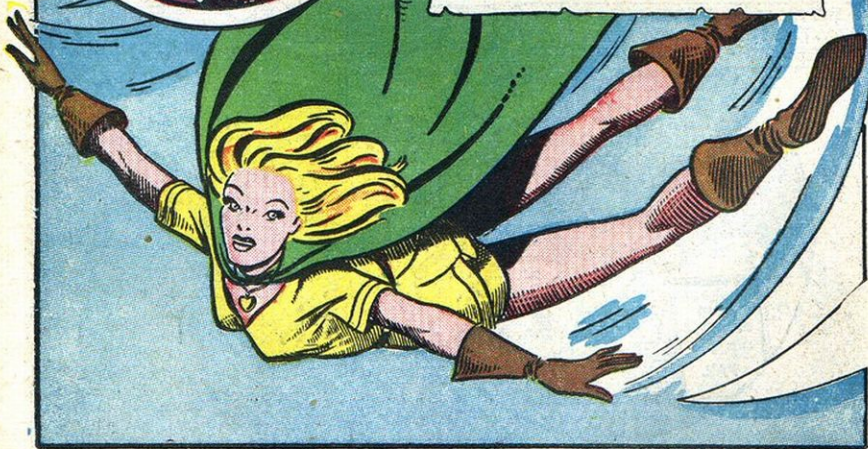
I WONDER
WHO **DID**
CAPTURE
THOSE
CROOKS
???



GOLDEN GIRL

WILL BE BACK IN THE NEXT
ISSUE OF **GOLDEN LAD**
IN ANOTHER THRILLING STORY
OF THIS WORLD'S STRONGEST
GIRL! PLUS ACTION-PACKED
STORIES ABOUT **GOLDEN LAD**,
SHAMAN, **SANDUSKY** AND
THE SENATOR, AND OTHERS.

ON SALE AT ALL NEWSSTANDS.



*"It's The
Best Band in The Land"*

The New
and Better

BANDMASTER

Adjustable, Expansion
Stainless Steel



**WATCH
BAND**

TAX FREE \$2 POST PAID

Check These Features

- ★ Guaranteed Stainless Steel
- ★ Will not Tarnish or Rust
- ★ Super-Flexible — Adjustable
- ★ Fits Any Watch — Any Wrist

**BANDMASTER MAKES ANY WATCH LOOK GOOD
... AND GOOD WATCHES LOOK BETTER!**

Yes, Bandmaster, at its truly low affordable price is the expensive looking, expensive performing, tarnish-proof watch band the world has been waiting for! So flexible, so lightweight, and so everlastingly smart! End bothersome buckle-fussing with shabby, quick-aging leather bands. Order your easy-on, easy-off Bandmaster today.

**RUSH THIS
COUPON**

**De Luxe
18-Kt.
Gold Plated
BANDMASTER
WATCH BAND**
WITH STAINLESS STEEL
TARNISH-PROOF BACK

TAX PAID \$3 POST PAID

GENERAL SALES CO.—Dept. B-52
608 So. Dearborn St.—Chicago 5, Ill.

Please rush Bandmaster Expansion Watch Bands checked off below. If not delighted I may return within 5 days for refund.

CHECK ONE

Stainless Steel ☐ 1 for \$2 ☐ 2 for \$3.50 ☐ 3 for \$5

Gold Plated ☐ 1 for \$3 ☐ 2 for \$5.50 ☐ 3 for \$8

☐ I am enclosing \$_____ purchase in full

☐ Ship C.O.D. I will pay postman \$_____ plus postage

Name _____

Please Print Clearly

Address _____

City _____ Zone _____ State _____

A CUP OF COFFEE

BY ALBERT MONN

THE DRUGGIST was a tall, thin, white-haired old guy with large goat's eyes and a weak chin. At the moment, the chin was trembling and the eyes were moist and scared looking.

He swallowed, tried to talk, couldn't.

He had just told me that his wife, dead three weeks, had been murdered.

"What makes you think she was poisoned?" I asked.

His whole body trembled.

"It didn't look right to me from the beginning. She had all the symptoms: stomach pain, retching, convulsions. . . I've been checking it in medical books."

"How did the doctor fill out the death certificate?"

"Ruptured appendix, peritonitis. But he wasn't there. He didn't see what I saw. I tell you I saw her die and it didn't look right. It's been on my mind ever since."

"What kind of poison was used?"

He stared at me with a pained expression.

"I don't know."

"Come on," I said sharply. "You've read up on it, found it in the book. Didn't it say what kind of poison produces those symptoms?"

"Yes," he mumbled, looking at his feet. "Arsenic."

"Why didn't you say so?"

"I—I don't know."

"Are you afraid it leads to somebody?"

"No. No," he said frightened.

"This sister-in-law was, beside yourself, the only person who lived in your house at the time it happened?"

He nodded.

"She works, helps you, in the drug store, you say?"

"Yes."

"You have arsenic in the store?"

"Yes. But, good God, she couldn't have done it. She couldn't have killed her own sister."

"No? Then why did you come here?"

He stammered: "What—what do you mean?"

"You know what I mean. Somebody killed your wife, you say. It happened at home. An inside job. Only you and your sister-in-law lived there. Both of you worked in the drug store, had access to the arsenic. You check the arsenic lately?"

He seemed to stop breathing. Then, hushed, "Yes."

"And some stuff is missing."

"Yes. Yes. Enough to kill ten people. That's why I came. I was afraid. I'm responsible for that stuff."

"Sure."

He stared at me, bewildered.

"Someone's been taking

arsenic, lots of it. I can tell from the bottle it's in."

I nodded.

"Why do you think she did it?" I asked.

"I don't think she did it. It's impossible. She's a quiet decent little woman." His voice rose to a despairing shout. "I did it! Yes, I did it!"

I sized him up carefully.

"Wanna sign a confession?"

"Yes," he groaned. "Let's have an end to it. I don't care to go on alone, anyway."

He looked miserable enough to mean what he said.

"Very noble," I told him. "But save it until we know definitely that your wife died the way you say."

"An autopsy?" he asked.

"Yeah. Sign a paper. We'll handle the rest."

"Must you?" he quavered.

"Any other way you know of?"

He hung his head.

"One more question: Would your sister-in-law have any reason to kill your wife?"

He reddened, had. "No."

He had already mentioned the large insurance policy his sister-in-law had taken out six months before.

IT WAS AFTER nine before he left headquarters. He was afraid to go home, didn't say so, but looked it. I sent him to a downtown hotel for the night, promised him I'd

let him know the results of the autopsy as soon as I got them.

I didn't have to wait. I'd have been willing to stake a month's salary they'd find poison.... arsenic!

As soon as he left, I high-tailed it over to Williamsburg, store wide open, walked in, bought a coke, looked around. The sister-in-law was handling the store by herself, a tiny, plump little lady, with a soft, round, worn-looking face. I went to the drug counter. She followed me. I flashed my badge, brushed by her, went into the back room where the drugs were kept in rows of shelves lining the wall. She watched me... still, pale.

"Where do you keep the arsenic?" I asked.

She pointed to a top shelf at the left side of the room. It held three large bottles, one small one. I went to it, reached—couldn't quite make it.

"You have a ladder?"

"Yes. Downstairs," she said.

"Let's go," I said, watching her closely.

We went down rickety wooden stairs into a dark low-ceilinged basement piled high with cartons, boxes.

The ladder was up against the wall. It was large, seven-stepped, of heavy wood and steel-sheathed at the bottom. I lifted it with difficulty, the sister-in-law watching me wide-eyed. I let it down.

"Won't you tell me what's the matter?" she asked.

Upstairs a door had opened. Someone was coming in. Footsteps creaked the floor boards overhead.

"That's the side door," she said, moving to the stair. "It must be Ben."

I grabbed her arm hard. I hadn't expected him so soon. He must have given out buy the slip. A pretty good trick. And he had sure gotten back in a hurry.

"Don't tell him I'm here," I said. "If you want to go on living. Switch off the light, go up as if nothing was wrong."

They talked quietly, mostly monosyllables. She was tense, jittery. He said nothing of his call to the police. He mentioned a shopping trip, and something about coffee. He set the little prescription table, working furiously, with cups, sugar bowl, spoons as she left. Then he reached up to the top shelf, pulled down a bottle, emptied some of its contents into one of the cups, HIS CUP, wiped the bottle with a rag, replaced it. The whole thing cleared for me. I saw it all in black and white.

The sister-in-law came back, a silver coffee maker in her hand—she knew something was wrong. The black coffee in the silver shook as her hand trembled it.

He took it from her, poured coffee into the two cups, went out of the room into the front store outside.

She came to the door leading to the basement.

"Please," she whispered, "what's happening, for God's sake? What are you going to do?"

I motioned her back. She retreated staring at the gun in my hand, terrified.

Outside, he was in the telephone booth. I heard the coin go down the slot, heard the jangle as it registered, the dialing...

Now he was coming back. I stayed hidden behind the door. I wouldn't bust it up yet. I had an idea what was being cooked up but it was like watching a guy with a royal flush. I wanted to see the hand played out.

The druggist slumped into a chair, lifted his cup, THE CUP with the spiked coffee, raised it to his lips, closed his eyes, took a careful sip of the poison.

Yeah. Sure. Very pretty, very pretty indeed.

I STEPPED OUT, gun-hand thrust forward.

"Okay, Pop. The whole thing is out."

The sister-in-law screamed. The druggist shot up stiffly.

Like a guy who had just sat on high voltage wire.

"Where... where..." was all he could say. His eyes were terrible. He tried again.

"I couldn't stand the hotel. I had to come back," he blurted.

"Cut it," I said. "I was watching. You called the police?"

"Yes."

"A nice set up. A perfect frame. We come, find the poisoned coffee cup, a little of it in you, enough to make it look good, and the sister-in-law burns for the murder of your wife."

The sister-in-law sucked in her breath with loud gasping noises, stared from him to me and back again, fell to the floor in a dead faint.

Let her lay, I thought. It's easier for her that way.

"She got wise?" I asked, nodding to the heap on the floor.

He nodded, his face a sick grey.

"I hated them both. They drove me crazy.... How did you know?"

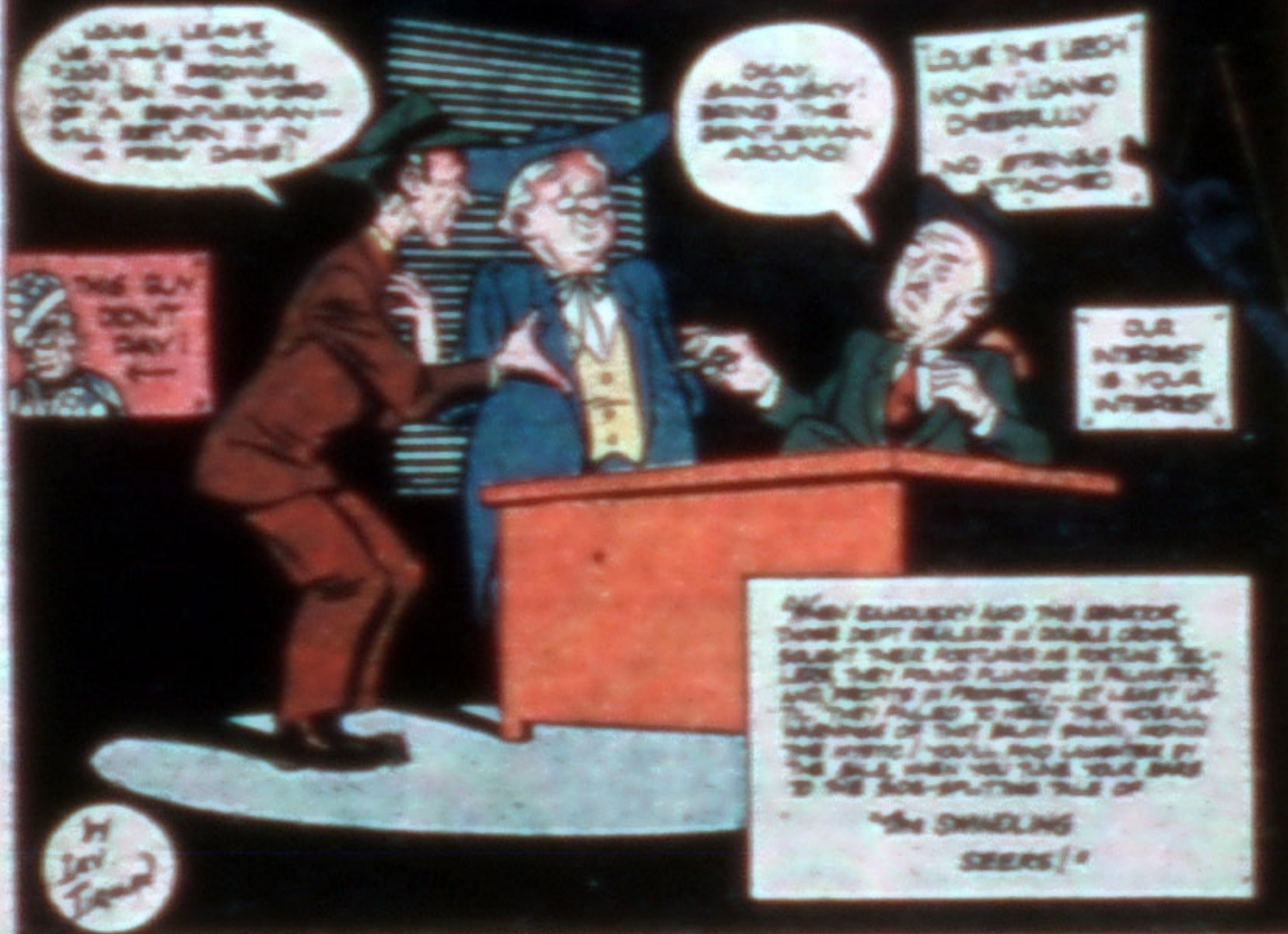
"Your story sounded fishy to me, Pop. You were too coy, let me draw it out too neatly. Stories are never that pat. When I got to the store I found that the lady couldn't have reached the stuff without a ladder. I couldn't, and I'm two heads taller. You never mentioned a ladder. Yet only a guy as tall as you could be reaching up there without one. When I asked her, she said there was a ladder downstairs. Showed no guilt. Took me right to it. The ladder was too heavy for her to handle alone. I had it pretty well figured then. But I didn't figure you to come back here, not that fast."

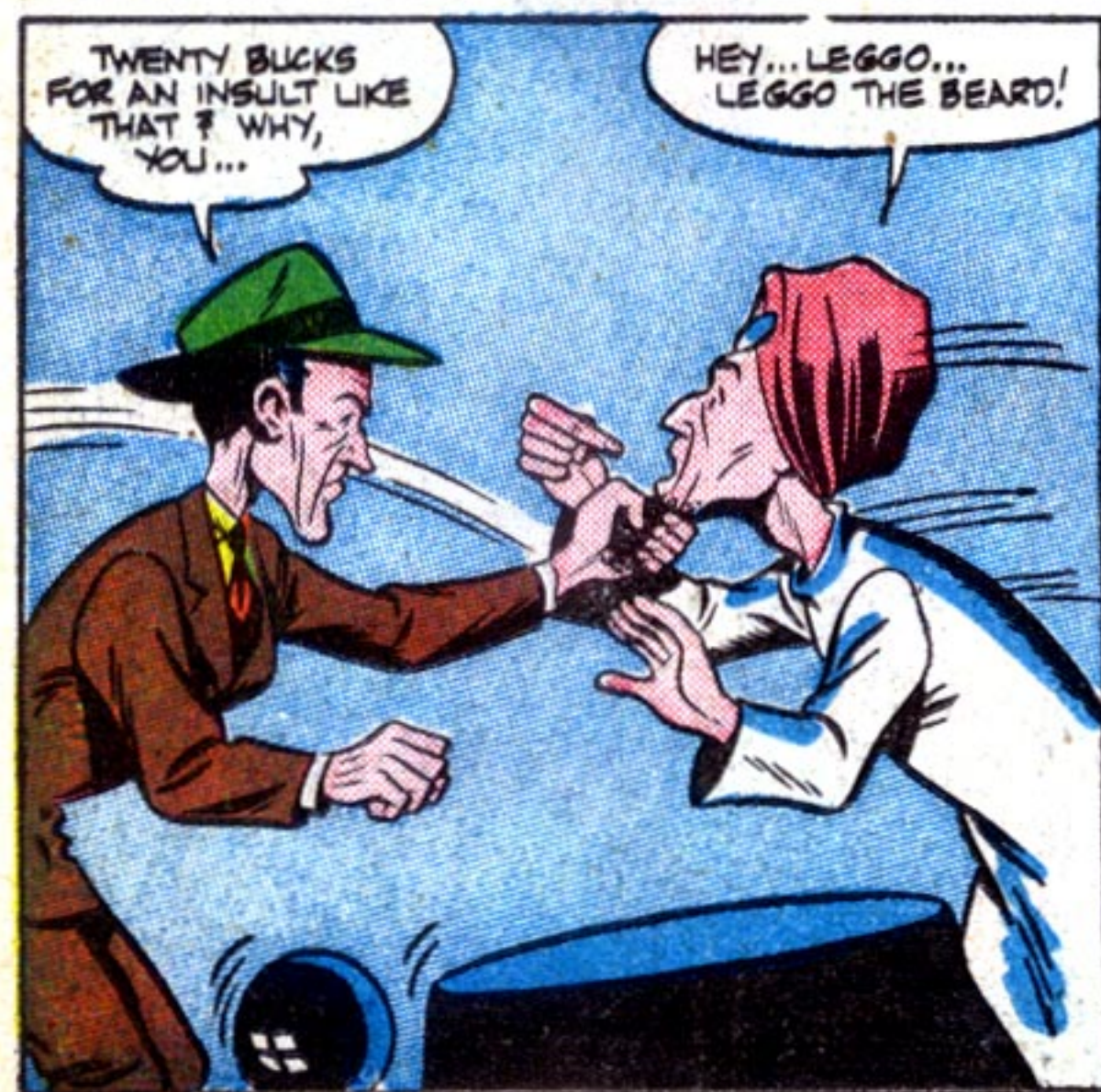
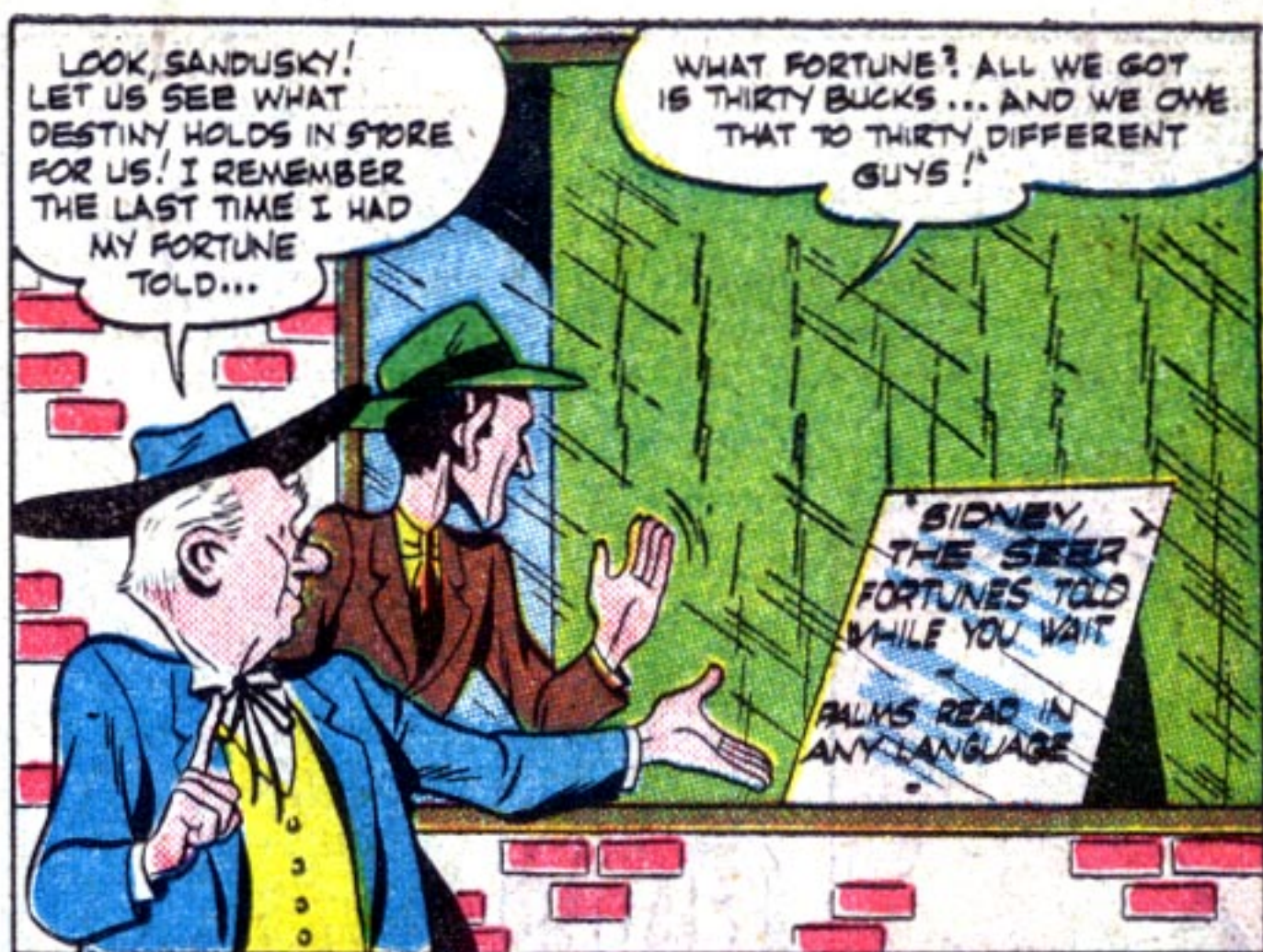
He smiled faintly. Then his face screwed up in pain and he doubled up, fell to his knees.

Yeah. He'd have a little funny-ache from the stuff, but it wouldn't be bad enough to keep him off the hot seat...

The End

SANDUSKY and the SENATOR





THINGS WASN'T PANNIN' OUT RIGHT IN THE OIL BUSINESS, SO I THOUGHT I'D GIVE THIS SET-UP A FLING! IT'S SO BAD, I'D SELL THE WHOLE LAY-OUT FOR TWENTY BUCKS!

TWENTY BUCKS! SOLD!

BUT SAN-DUSKY, WE'VE ONLY GOT THIRTY DOLLARS!

SENATOR! I JUST GOT A BRAIN-STORM---- WE'RE GONNA MAKE THOU-SANDS OUT OF THIS HERE SEER BUSINESS!

THERE'S AN EXTRA BEARD IN THE BACK ROOM---ONLY IT'S RED. WELL, I WISH YOU BOYS MORE LUCK THAN I HAD!

DON'T YOU WORRY ABOUT US! WE'RE GONNA DO OKAY!



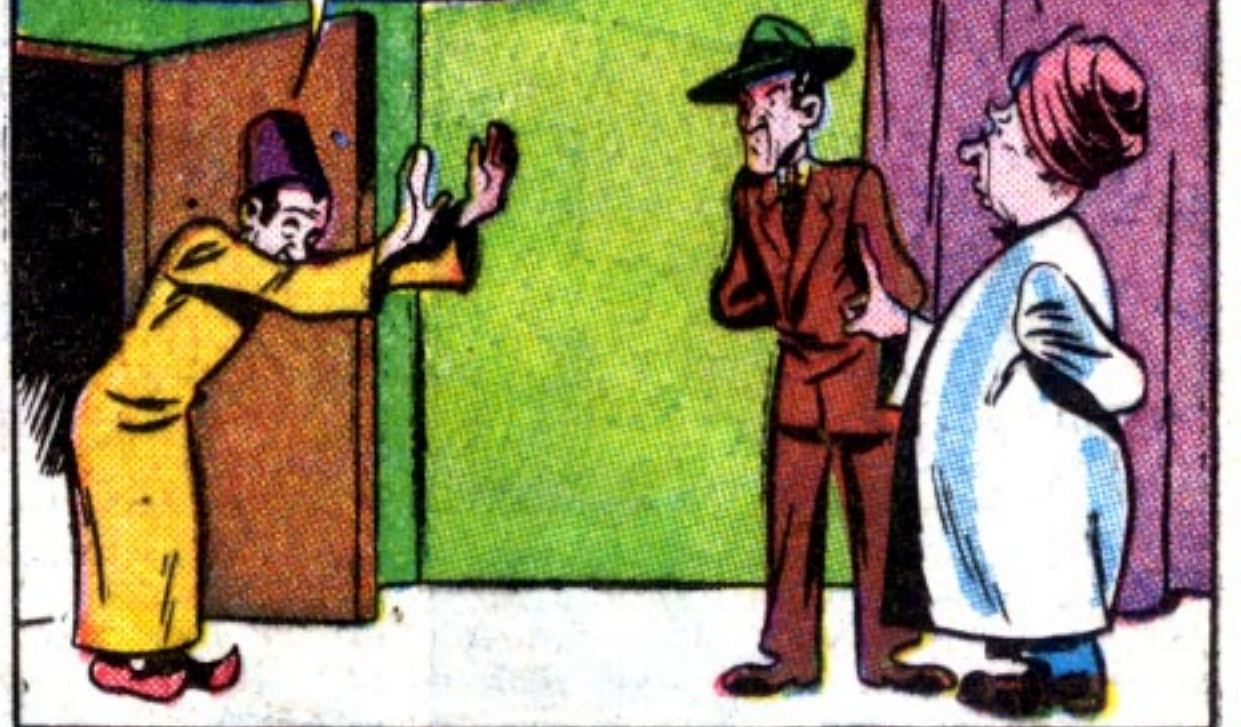
NOW, SENATOR, YOU JUST STUFF YOUR UPHOLSTERY INTO THIS PERSIAN NIGHTGOWN. AH! OUR FIRST CUSTOMER!

RING!
RING!



GREETINGS, FRIENDS! WELCOME INTO THE GREAT FRATERNITY OF SEER-DOM! BEFORE YOU STANDS MOVIN THE MYSTIC... FRIEND AND CONSULTER OF THE STARS. I COME TO YOU WITH ADVICE... LEGAL ADVICE!

ARE YOU PRE-SUMING TO OFFER THE SENATOR LEGAL ADVICE?



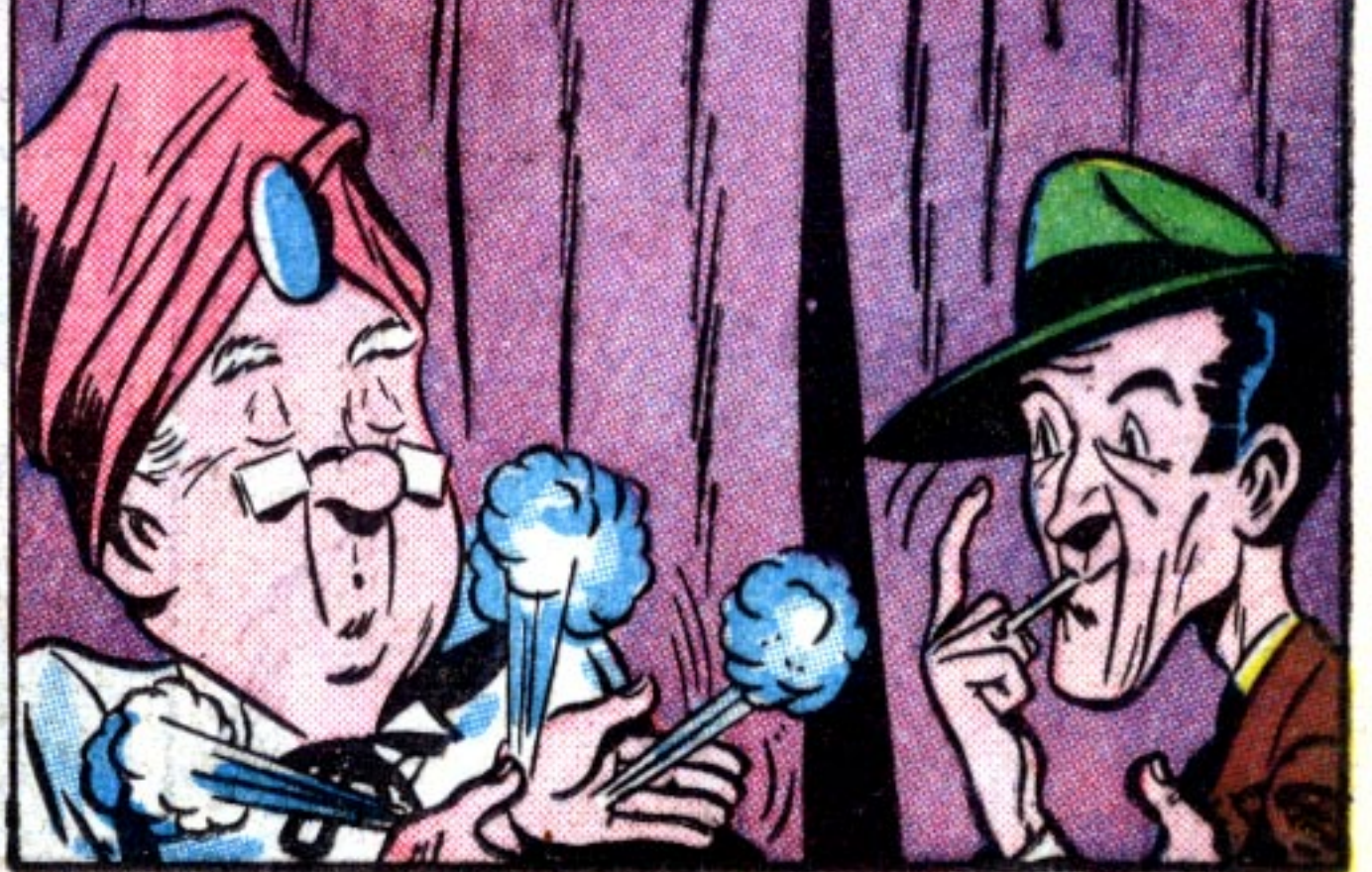
WHY, WHEN LAWYERS NEED ADVICE, THEY SEND FOR ME! HERE'S THE DOOR, SIR! USE IT!

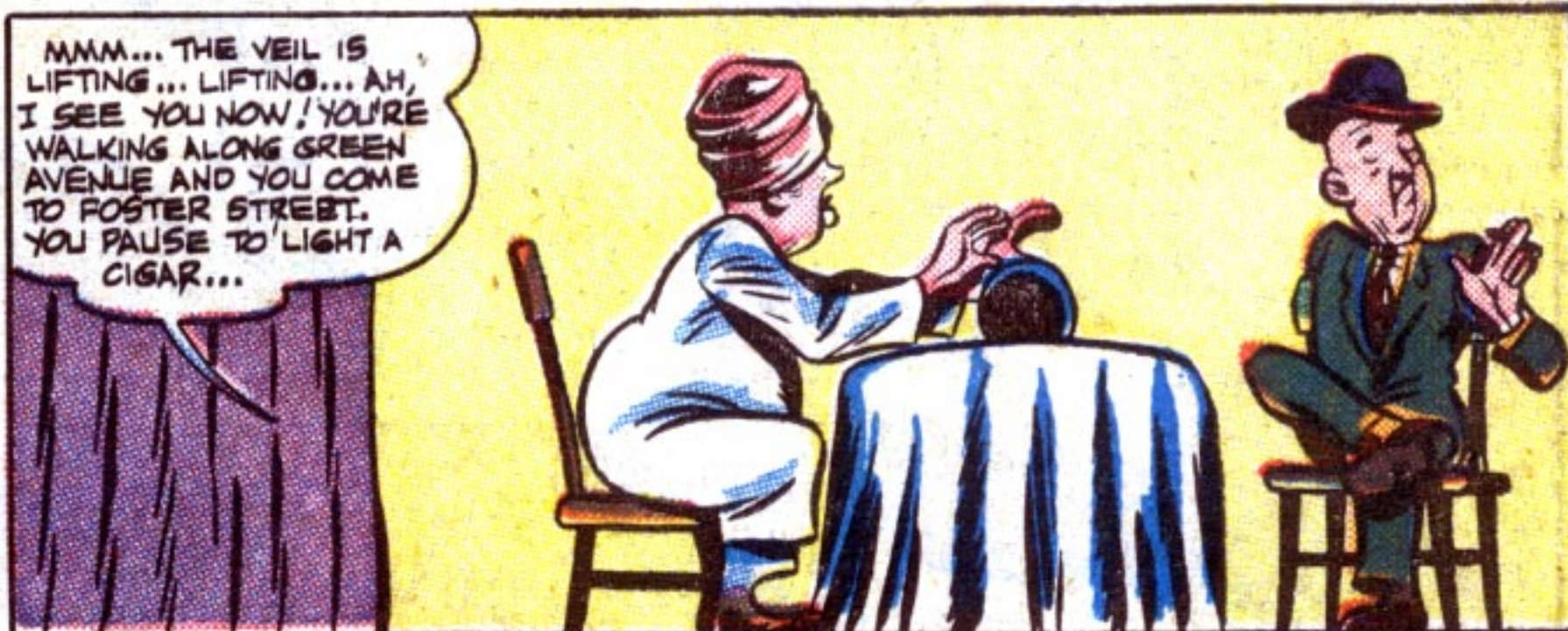
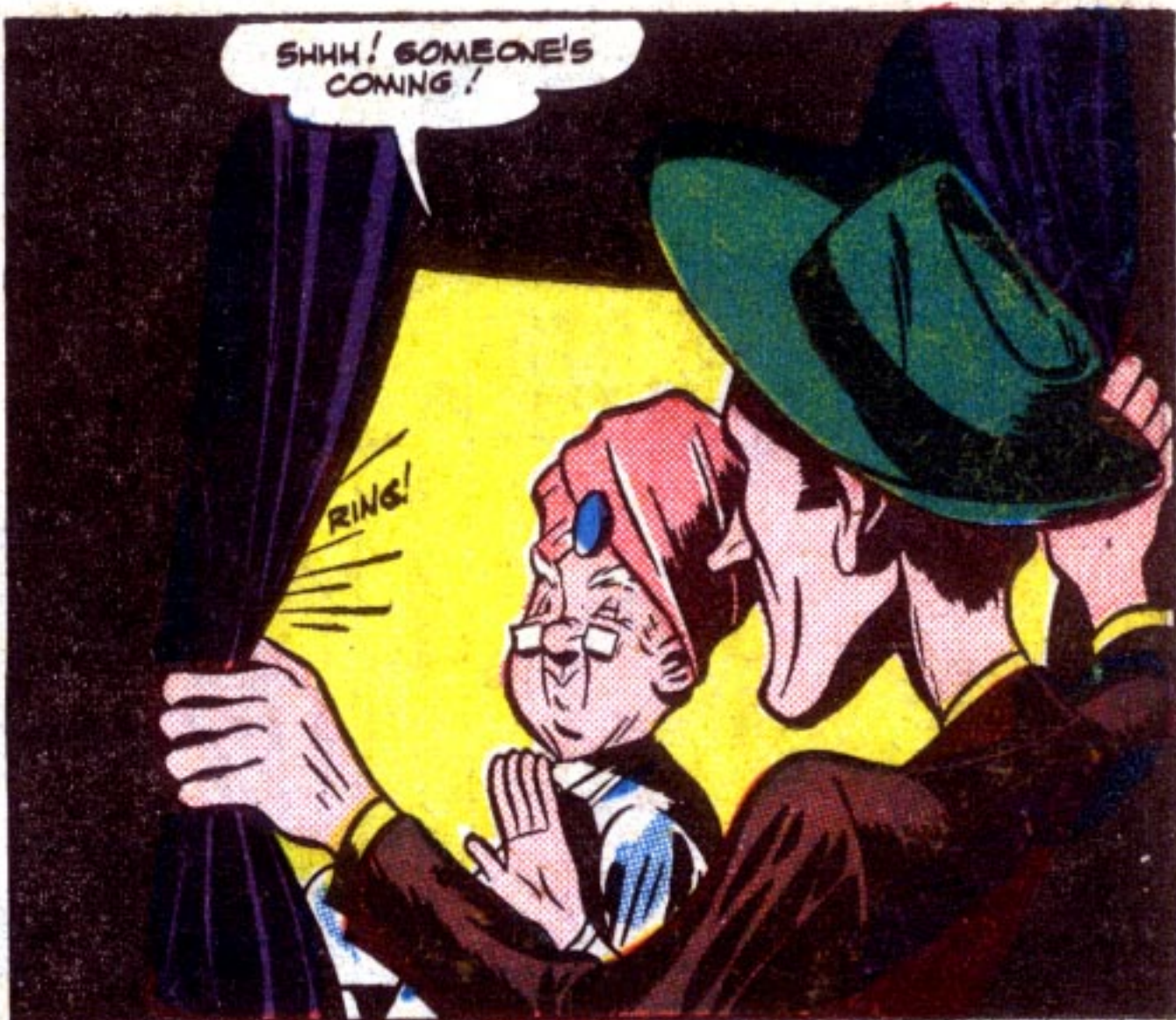
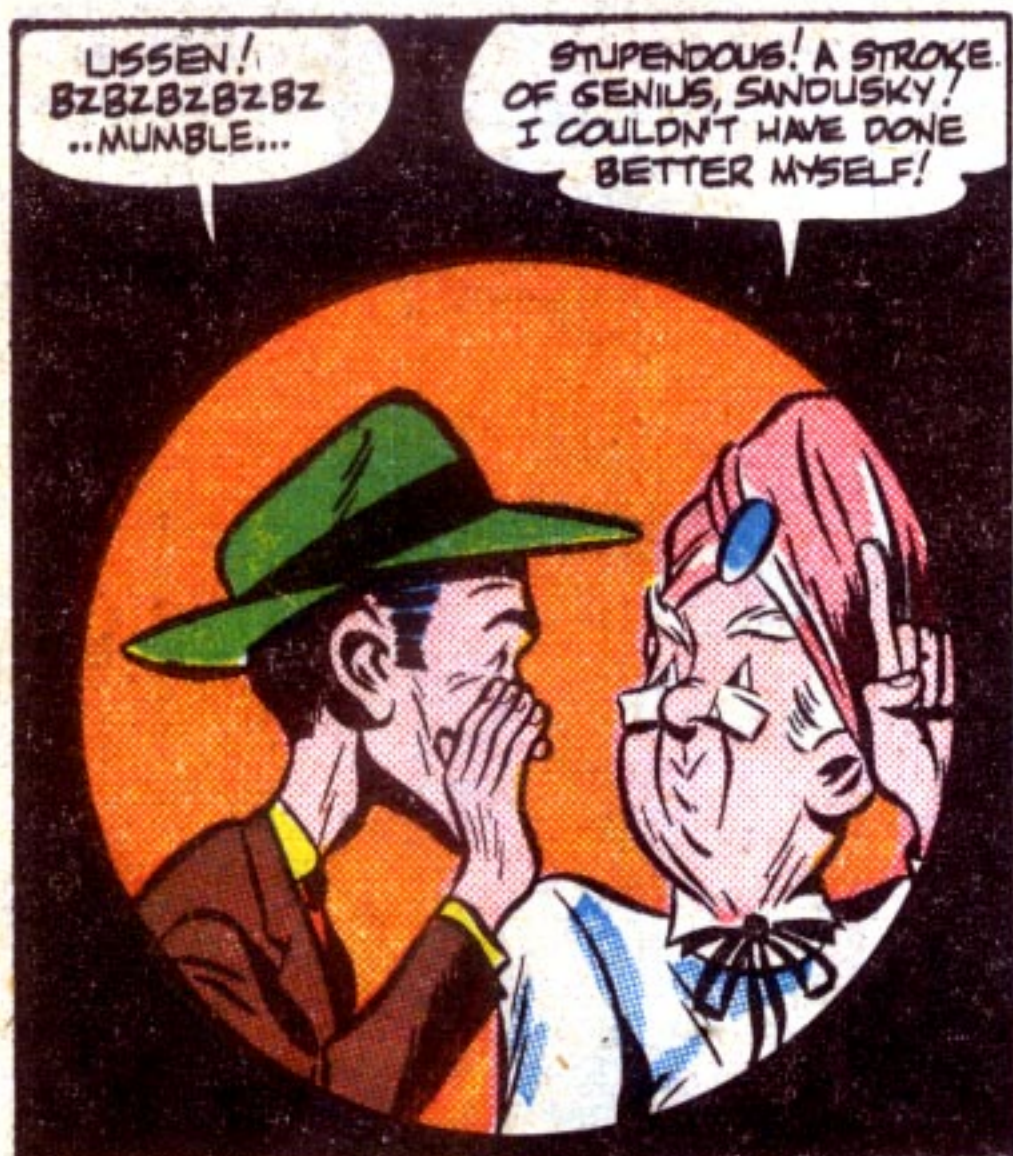
B-BUT...



IMAGINE TRYING TO GIVE ME LEGAL ADVICE! WHY, WHEN BLACKSTONE WAS A BABE, I DANDLED HIM ON MY KNEE!

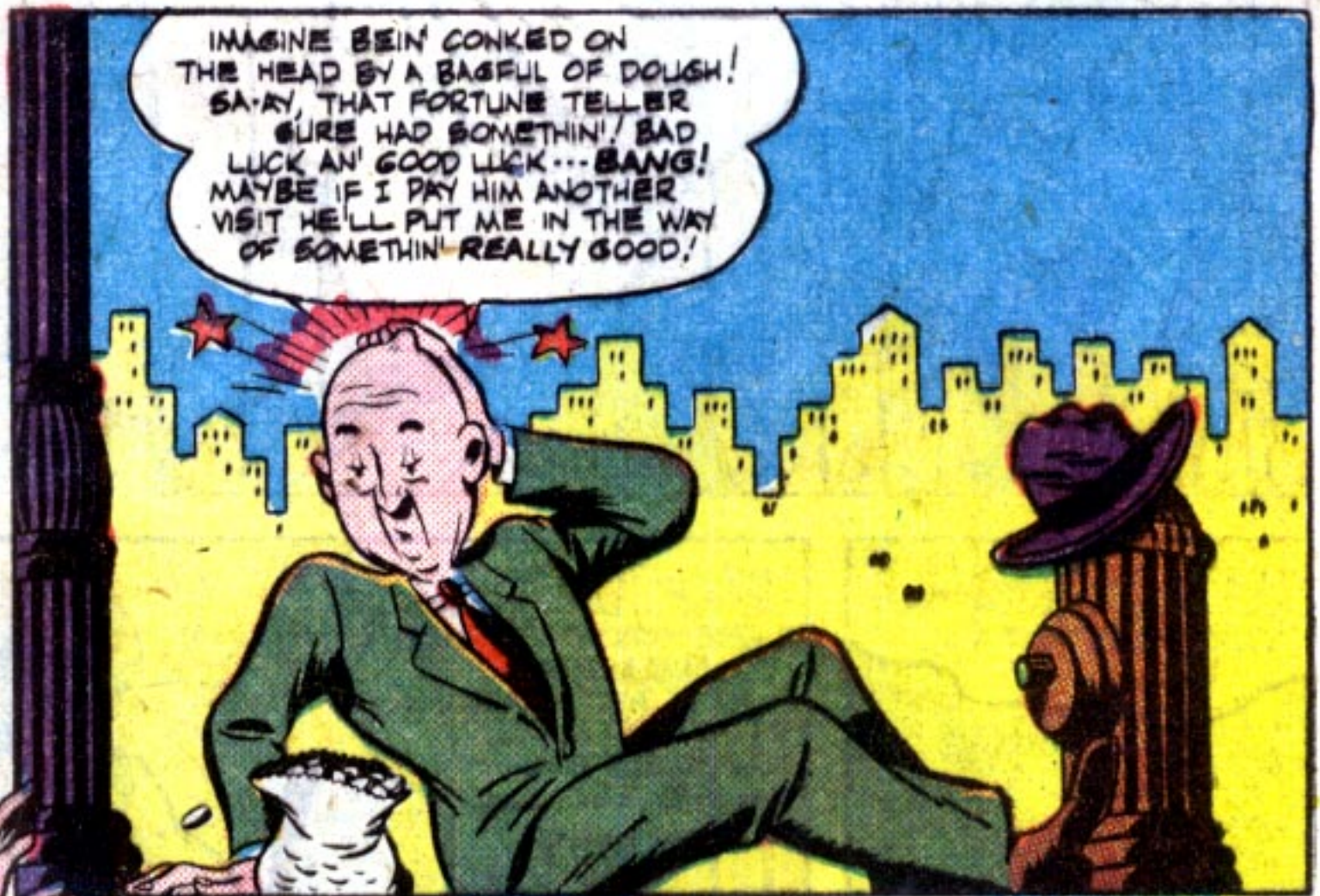
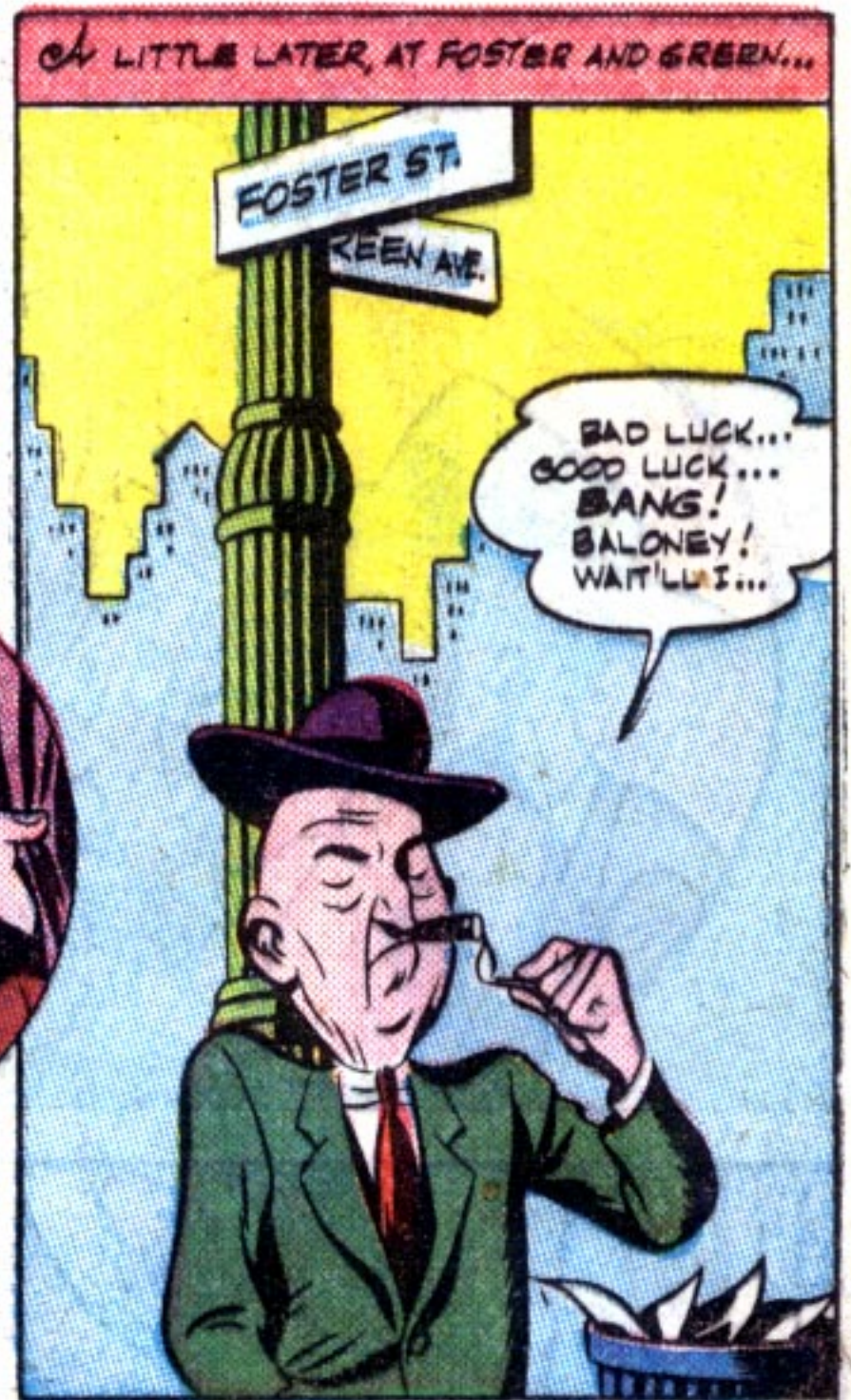
CAN IT, SENATOR! YA AIN'T GONNA SELL ME NOTHING! BEND YOUR EAR THIS WAY AND LEMME GIVE YOU THE LOWDOWN ON MY SCHEME!





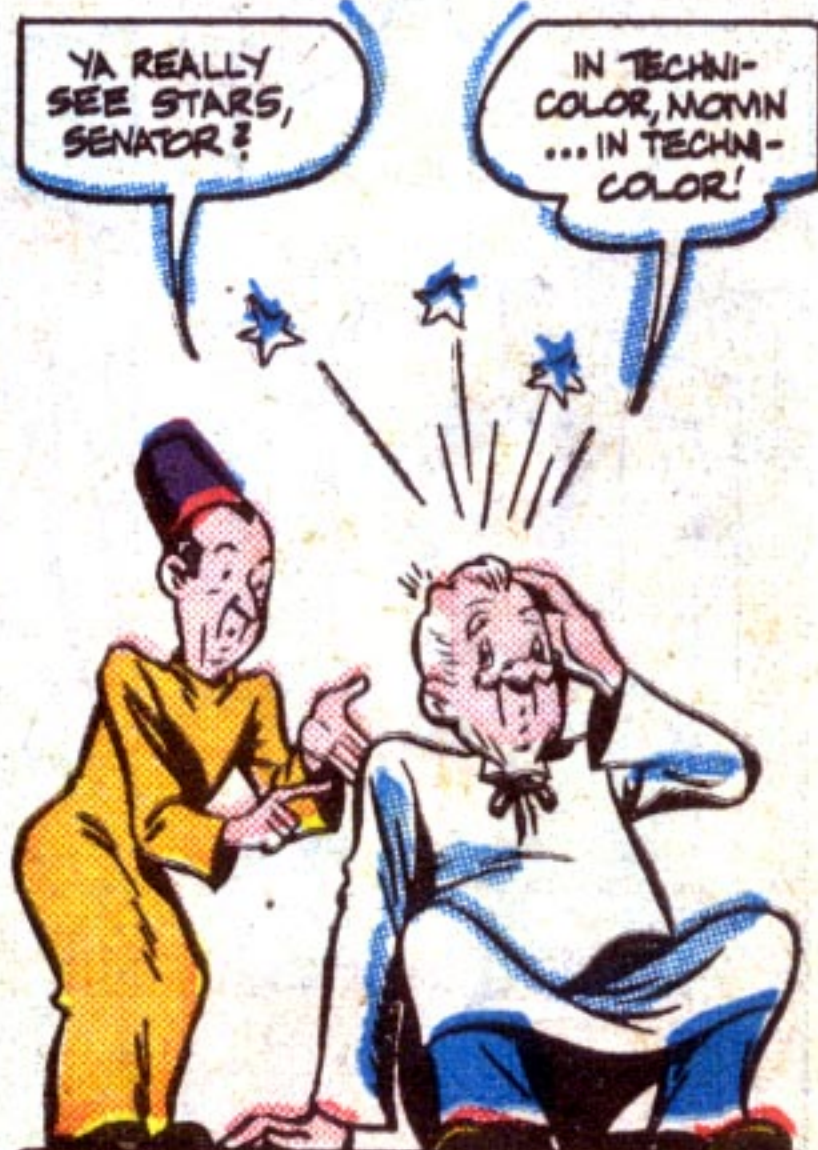
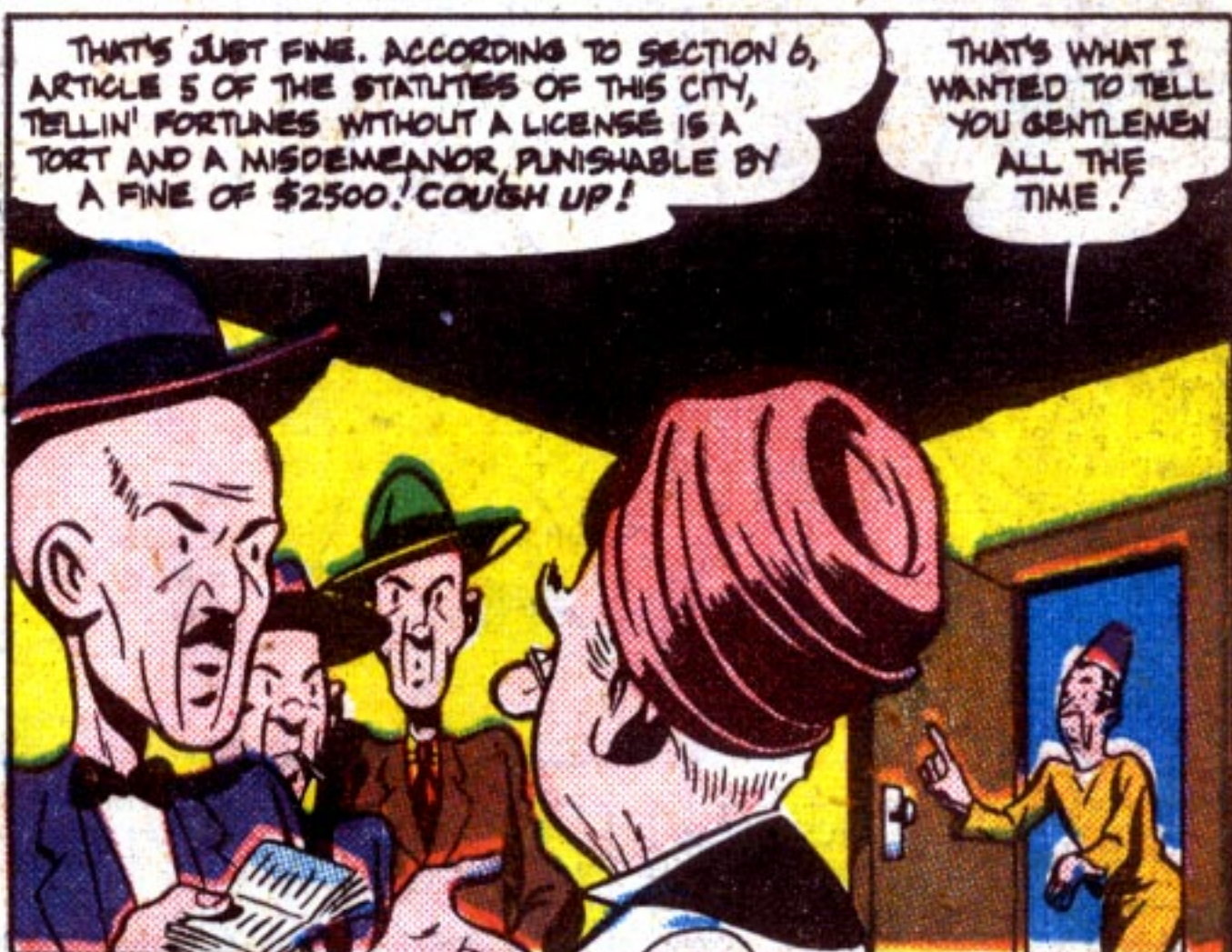


NOW TO GET TEN BUCKS WORTH OF NICKELS, AND...



SO... ONCE AGAIN,
LOUIE VISITS THE
SANCTUARY OF SEEDS
... AND ONCE AGAIN
... THE SHADES OF
THE FUTURE ARE
LIFTED FOR HIM!





AMAZING INTRODUCTORY OFFER!

Do You Want Longer Hair?

**MAKE THIS EASY
7-DAY TEST...**

FULLY GUARANTEED



**LONGER HAIR
Dresses Better
In Latest Styles**

***** THEN TRY THIS
PROVEN EASY SYSTEM ON YOUR HAIR**

... Helps Prevent Brittle Ends From Breaking Off!

HERE IS THRILLING NEW HOPE for millions who want their dry, lusterless, unruly, brittle and breaking off hair more lovely ... longer. The Juelene SYSTEM has helped men and women all over the nation to find new happiness and confidence in more beautiful, healthy appearing hair. Yes, hair may get longer—the scalp and hair condition being otherwise normal—if the breaking-off process of dry, brittle ends can be retarded. That's why Juelene is such a natural way to help your hair gain its normal beauty. This wonderful SYSTEM helps relieve hair dryness that is caused by lack of natural oils. It helps soften harsh, brittle ends, thus giving your hair a chance to get longer once the breaking-off and the splitting ends have been curbed. If your hair is dry, rough and hard to keep neat, try the easy Juelene SYSTEM for just 7 days. See if Juelene's tendency to soften harsh, difficult-to-manage hair can help yours to become softer, silkier, more lustrous than it has been before—in just one short week! You may win compliments from both men and women who admire and envy your hair in its new lovely beauty.

**TEST JUELENE
FOR 7 DAYS**

**Thrilling Results or
MONEY BACK IN FULL!**

That's all we ask you to do. Just make the convincing Juelene test for 7 days and see for yourself if your brittle, splitting hair can be softened, made more sparkling and lovely. Your mirror will tell you the thrilling results and so will your friends! If you aren't absolutely amazed with the glistening sheen, ... if you aren't delighted with the ease in which you can manage your hair, we will refund every cent of your money. What could be fairer? This proves to you how excellent we think the results will be! So don't wait. Mail the coupon right now. And like thousands of others you may find new beauty, be rightfully proud of your hair. You run no risk because you have absolute guarantee of delightful results or your money back. Send for it now!

**MAIL 7-DAY TRIAL
COUPON NOW!**

If you do want longer hair, mail the coupon today. Then test Juelene and notice the remarkable difference in the appearance of your hair—lustrous and well-dressed. See how nicely it lies in place, how easily it combs. With our positive guarantee you can't lose, and have everything in your favor to gain. So make this effort now. Send the Introductory Coupon immediately!

JUEL CO., 1930 Irving Park Road, Dept. A-689 Chicago 13, Ill.

Marvelous Help

FOR DRY, BRITTLE HAIR

Dry hair is not only hard to manage but a continual source of embarrassment. Why be ashamed of unlovely hair when it may be so easy to make it beautiful, sparkling with new healthy looks, lovely luster. A woman's hair is one of the first things noticed by men—sleek, shining, glamorously long hair is always alluring. And men, too, attract admiring attention when their hair lies smooth, thick and neat. Try Juelene. See how much more beautiful your hair may be in such a short time, after the dry hair condition has been relieved. Actually make your hair your "crowning glory"! This introductory offer gives you an opportune chance to prove to yourself that you, too, may have sparkling ... longer hair! Be convinced!—Send for your Juelene NOW.

Make This 7-Day Test

... SEND NO MONEY!

JUST MAIL THE CONVENIENT INTRODUCTORY COUPON! Upon arrival of Juelene pay Postman \$1.00 plus postage. Or if you prefer, send a remittance with your order—we will pay the postage. Then test Juelene. Notice how much more silky and soft your hair may be in just seven short days. So take advantage of this INTRODUCTORY, GET-ACQUAINTED-OFFER today—NOW, and know at last the happiness of possessing really lovelier hair.

INTRODUCTORY COUPON...

**JUEL COMPANY, Dept. A-689
1930 Irving Park Road, Chicago 13, Ill.**


Yes, I want easy-to-manage, longer hair. I will try the JUELENE SYSTEM for 7 days. If my mirror doesn't show satisfactory results, I will ask for my money back.

- ☐ I am enclosing \$1.00
☐ Send C.O.D. plus postage

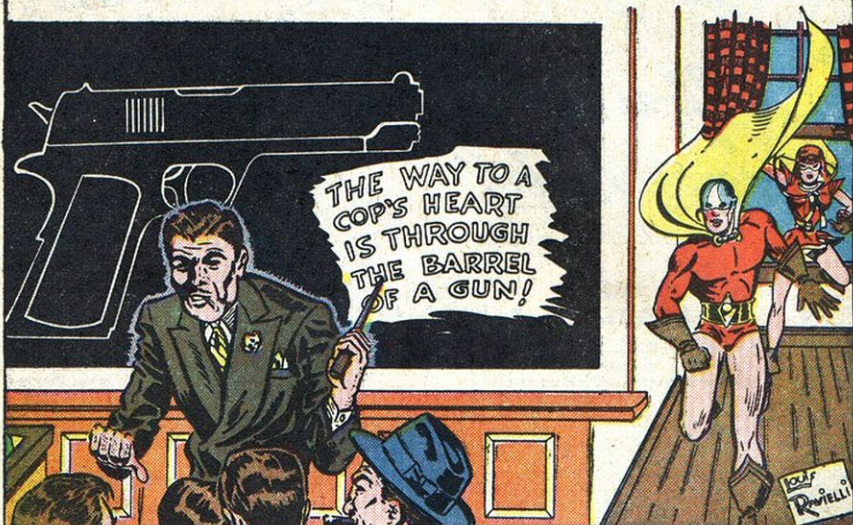
NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

 Our Customers Participate in Lovely Gifts

Shaman & Flame



THE WAY TO A
COP'S HEART
IS THROUGH
THE BARREL
OF A GUN!

EVERYONE IN THE CITY OF KNICKERBOCKER KNOWS DON WICKETT AND KANDY WILSON... BUT FOR THE BENEFIT OF STRANGERS, DON MANAGES RADIO STATION WWGL, WHICH HAS BECOME FAMOUS FOR BROADCASTING THE KNICKERBOCKER CHRONICLE-DISPATCH, THE FIRST RADIO STATION TO DO FACSIMILE BROADCASTING OF A NEWSPAPER, AND KANDY IS DON'S SECRETARY! BUT NO ONE KNOWS THEY ARE ALSO SHAMAN AND FLAME THE DYNAMIC DUET WHO CAUSE THE DENIZENS OF THE UNDERWORLD TO COWER IN FEAR! THESE TWO COURAGEOUS CRIME CRUSHERS HAVE DELIVERED MANY A CRIMINAL INTO THE HANDS OF THE LAW-- BUT EVEN THEY ARE BAFFLED WHEN THEY RUN INTO THE SCHOOL FOR SKULLDUGGERY!

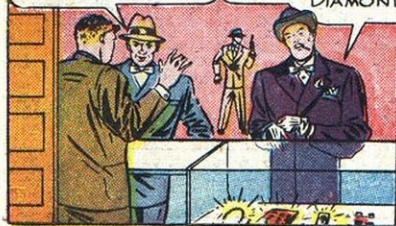
THIS IS A STORY WHICH REALLY STARTED SEVERAL YEARS AGO... WHEN SHAMAN AND FLAME HAD JUST STARTED FIGHTING CRIME!... AND WHEN SLICK SUMMERS WAS RIDING HIGH!

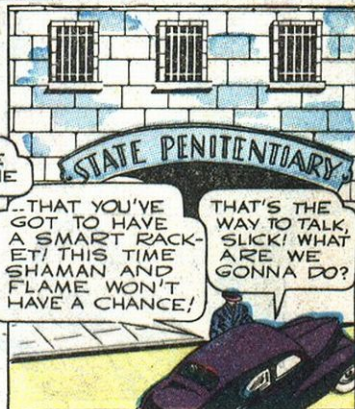
DIS IS DA GUY, SLICK, WHAT JUST GOT IN DA DIAMONDS!

OKAY, GRANDPA, STICK UP YOUR HANDS AND WE'LL TAKE CARE OF YOUR DIAMONDS!

MIND IF WE WATCH YOU WHILE YOU WORK, SLICK?

JEEPERS! IT'S SHAMAN AND FLAME!





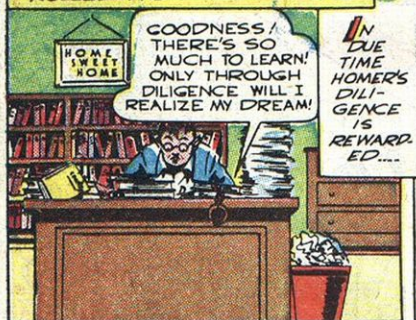
WE'RE GOING TO OPEN A SCHOOL AND YOU GUYS ARE GONNA BE THE TEACHERS!



ONCE MORE TIME PASSES... AND WE MEET HOMER HUMMER WHO WANTS TO GET AHEAD IN THE WORLD....



SO HOMER HUMMER ENROLLED... AND A WEEK LATER...



IN DUE TIME HOMER'S DILIGENCE IS REWARDED....



OH, DEAR! I'M SO EXCITED! I NEVER THOUGHT I'D BE READY FOR THE ADVANCE COURSE SO SOON! I HOPE I DON'T FORGET ANYTHING! I DO WANT MR. STRANGLER JONES TO BE PLEASED!



SO AT MIDNIGHT HOMER HUMMER MEETS HIS TEACHER...

DA GUY DATOWNS DIS JOINT LENDS IT TO US SO DA STOODENTS CAN PRACTICE! YA CRACKS DA JOINT WHILE I STAY OUTSIDE SO DAT NO CROOKS CAN SNEAK UP ON YA!

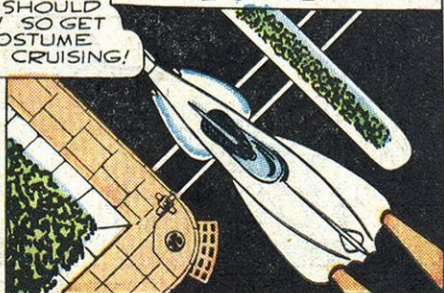


MEANWHILE IN THE
STUDIOS OF WWGL

WELL, ANOTHER
DAY IS FINISHED.
DON.....

NOT QUITE, KANDY!
THERE'S BEEN A
BIG INCREASE IN
THE ROBBERIES
IN KNICKERBOCKER
AND I THINK SHAMAN
AND FLAME SHOULD
LOOK INTO IT! SO GET
INTO YOUR COSTUME
AND WE'LL GO CRUISING!

A FEW
MINUTES LATER THE
SLICK JETCAR, TRADE-
MARK OF SHAMAN AND
FLAME, GLIDES THROUGH
THE STREETS...



...AND A FEW
MINUTES LATER...

WAIT A MINUTE!
THAT'S STRANG-
LER JONES, PART
OF THE SLICK
SUMMERS MOB!
BUT I DON'T
RECOGNIZE THE
LITTLE GUY!

I HAVE FINISHED
THIS LESSON, MR.
STRANGLER!

OKAY-NOW YA
GOTTA DO ONE
MORE LESSON
AN' DA PRES-
IDENT WILL
WATCH YA! IF
YA GITS DA
SWAG--I MEAN,
IF YA PASSES,
YA GITS A
DIPLOMER!



WHY DON'T WE
GRAB THEM
SHAMAN, INSTEAD
OF FOLLOWING THEM?

I'VE GOT A
HUNCH THEY'LL
LEAD US TO
SLICK! AND I'M
CURIOUS ABOUT
THAT LITTLE GUY!
HE DOESN'T
LOOK LIKE A
CRIMINAL!

WHAT A RACKET!
THE SUCKERS
PAY US AND
THEN ROB THE
BANK FOR US!
IF THE COPS
COME IN, THEY
TAKE THE
RAP!

STRANG-
LER
OUGHT
TO BE
HERE
WITH
THE
OTHER
SUCKER
PRETTY
SOON!



DIS IS DA
PRESIDENT
OF DA JOINT
-- DAT IS,
SCHOOL,
HOMER!

MY GOODNESS, IT'S
WONDERFUL OF YOU
TO TAKE THIS INTER-
EST IN YOUR STU-
DENTS, MR. SUMMERS!
I HOPE I MAKE GOOD!

HOMER'S MADE
GOOD ALREADY,
BOSS! HE DID
DA CERUTTI
BANK JOB!

FINE! YOU
PITCH IN
AND HELP
THE OTHER
STUDENTS,
HOMER, AND
THEN YOU'LL GET
YOUR DIPLOMA!
WE'RE ALMOST THROUGH
HERE

NOT ALMOST SLICK
-- YOU ARE THROUGH!

SHAMAN AND
FLAME! DON'T
YOU TWO EVER
STAY AT HOME!

OH, YOU MUSTN'T,
MR. SHAMAN!
THAT'S MY
TEACHER!

THAT'S
ALL RIGHT--
I'M HIS
TEACHER!
BUT, DON'T
WORRY-- I'LL
GIVE HIM
GOOD
MARKS!

OH, DEAR, I
FEEL TERRIBLE
ABOUT THIS!

BUT IMAGINE HOW
STRANGLER FEELS!

DIS IS ONE TIME
I KNOCK OFF A
UNION-SUIT
CHARACTER!

THIS CALLS
FOR FAST
ACTION!

HERE ARE A FEW CHECKS TO CLOSE OUT YOUR ACCOUNT!



BUT
SUDDENLY...

I'VE BEEN LOOKING FORWARD TO THIS A LONG TIME!



OKAY, BOYS, TOSS THEM IN THE VAULT AND LOCK THE DOOR! THEN WE'LL GET OUT OF HERE!

I'M BEGINNING TO SUSPECT THAT THIS SCHOOL IS NOT LEGITIMATE / I AND MY FELLOW STUDENTS WILL NOT PERMIT YOU TO TREAT SHAMAN AND FLAME THIS WAY, MR. SUMMERS!

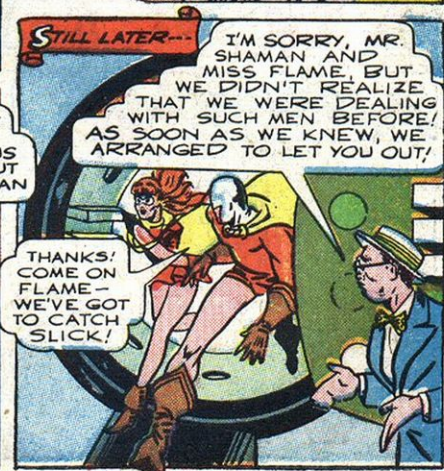


KEEP QUIET, SUCKER! WE DON'T NEED YOU GUYS ANY MORE, BUT WE'LL LEAVE YOU HERE SO THE COPS'LL GET YOU FOR THIS JOB AND FOR KILLING SHAMAN AND FLAME!



STILL LATER--

I'M SORRY, MR. SHAMAN AND MISS FLAME, BUT WE DIDN'T REALIZE THAT WE WERE DEALING WITH SUCH MEN BEFORE! AS SOON AS WE KNEW, WE ARRANGED TO LET YOU OUT!



MINUTES LATER--

WHA-WHAT HAPPENED?

I FEAR WE HAVE BEEN THE VICTIMS OF UNSCRUPULOUS PERSONS! BUT PERHAPS WE CAN USE OUR NEW KNOWLEDGE TO FREE SHAMAN AND FLAME! COME FELLOWS!

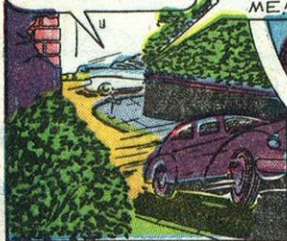
THANKS! COME ON FLAME-- WE'VE GOT TO CATCH SLICK!



WE GUESSED
RIGHT IN
THINKING
THEY'D HEAD
FOR THE
NEAREST ROUTE
OUT OF TOWN!

I'M SAVING
MY SUNDAY
PUNCH FOR
THAT GUY
WHO
BLACK-
JACKED
ME!

JEEPERS, SLICK,
IT'S DAT JETCAR!
SHAMAN AND
FLAME MUST
BE OUT!



A FEW MINUTES LATER
THE DEFEATED THUGS
ARE BEING TURNED
OVER TO THE POLICE...

WE'RE OUT BUT YOU
BOYS ARE GOING
TO BE IN!

IN PAIN--IF
I HAVE
ANYTHING
TO SAY ABOUT
IT!

AND MUCH OF THE
CREDIT SHOULD GO
TO HOMER HUMMER
HERE! HE AIDED US!

THIS
IS
MY
PROUD
EST DAY



BUT NOT FAR AWAY
IN THE STATE PRISON...

SWICK, WOULD
YOU LIKE TO
ENROLL FOR A
COURSE IN OUR PRISON
SCHOOL?

DON'T EVER
MENTION
SCHOOLS
AGAIN! I
HATE
THEM!
I
HATE
THEM!

I SEE WE HAVE
ANOTHER EXCITING
HEADLINE, THANKS TO
SHAMAN AND FLAME!
YOU KNOW I'M GET-
TING FOND OF THEM!

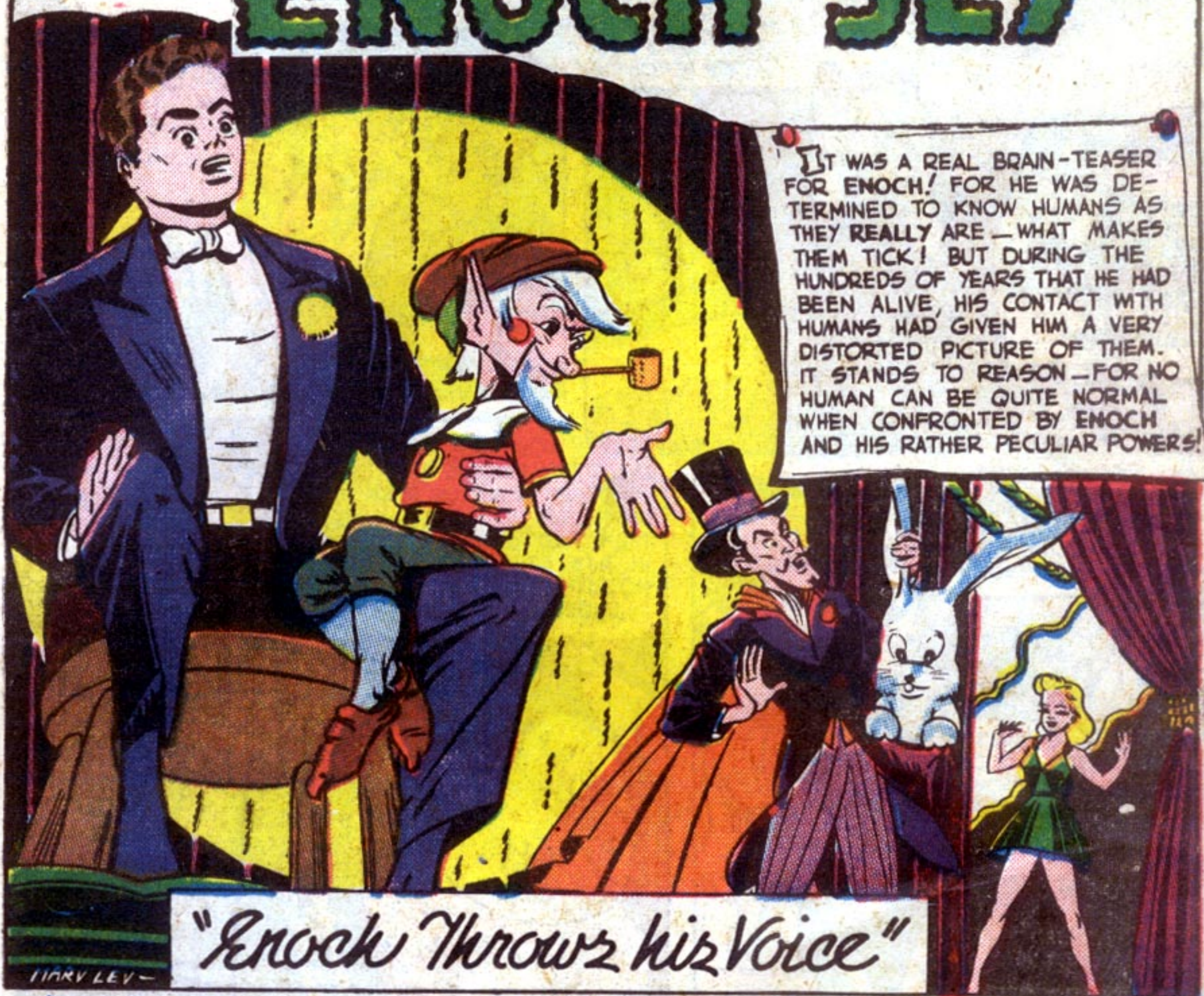
SURE...
I DON'T
KNOW WHAT
WE'D DO
WITHOUT
THEM!

SHAMAN
AND
FLAME
CAPTURE
CRIMINALS...



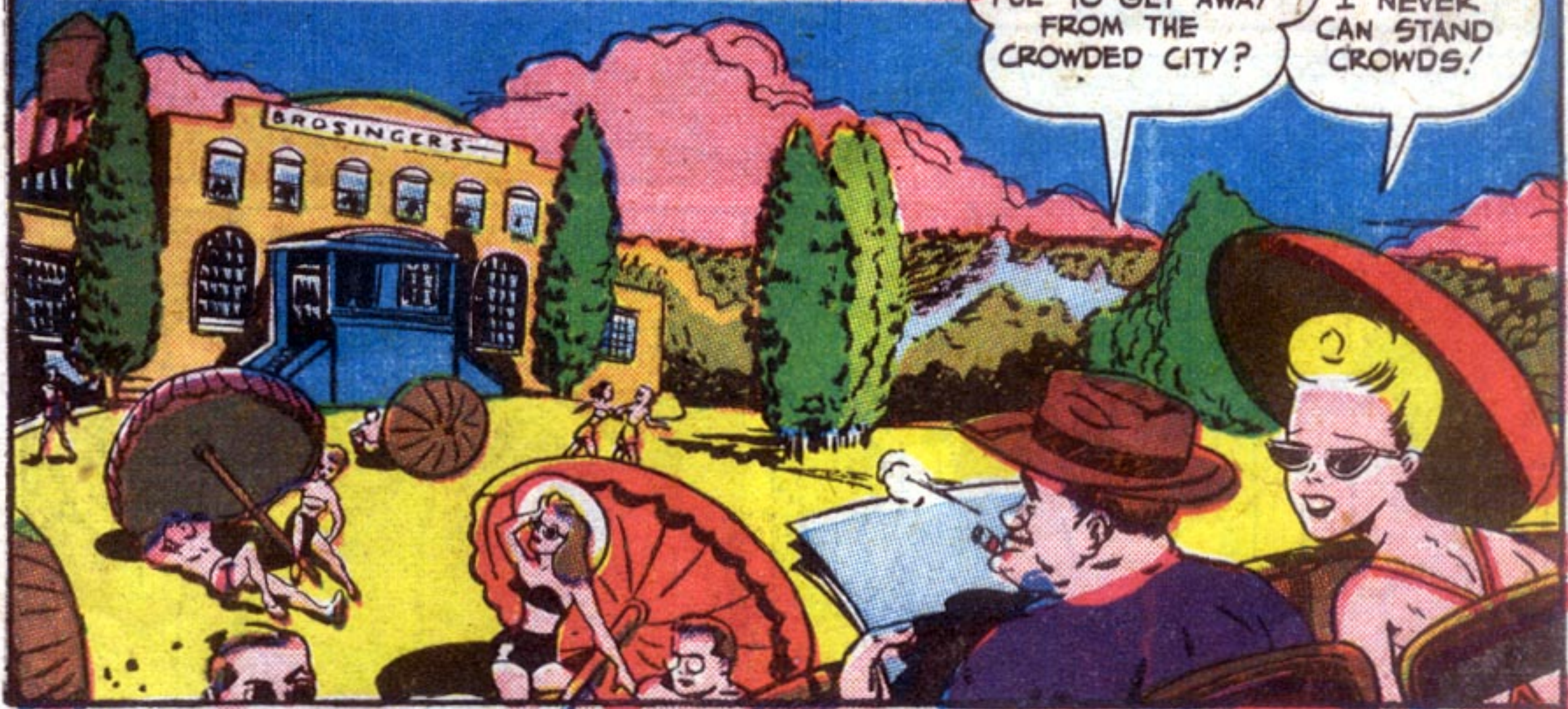
BUT YOU'LL LOVE THE
THRILLING ADVENTURES
OF SHAMAN AND FLAME IN
THE NEXT ISSUE OF
GOLDEN LAD
ON SALE AT ALL NEWSTANDS!

ENOCH SLY



"Enoch Throws his Voice"

DEEP IN THE CATSKILLS, FAR FROM THE MADDENING CROWD...



BEHIND A TREE NEARBY...

I WILL NEVER UNDERSTAND HUMANS — EVEN IF I LIVE TO MY RIGHTFUL OLD AGE OF TWO THOUSAND YEARS, THEY GET AWAY FROM CROWDS BY COMING HERE... WHERE THERE ARE MORE CROWDS!

IF, ONLY FOR JUST ONCE, I COULD TRAVEL IN THEIR SOCIETY IN A WAY WHEREBY THEY WOULD NEITHER FEAR ME NOR DISBELIEVE IN ME!

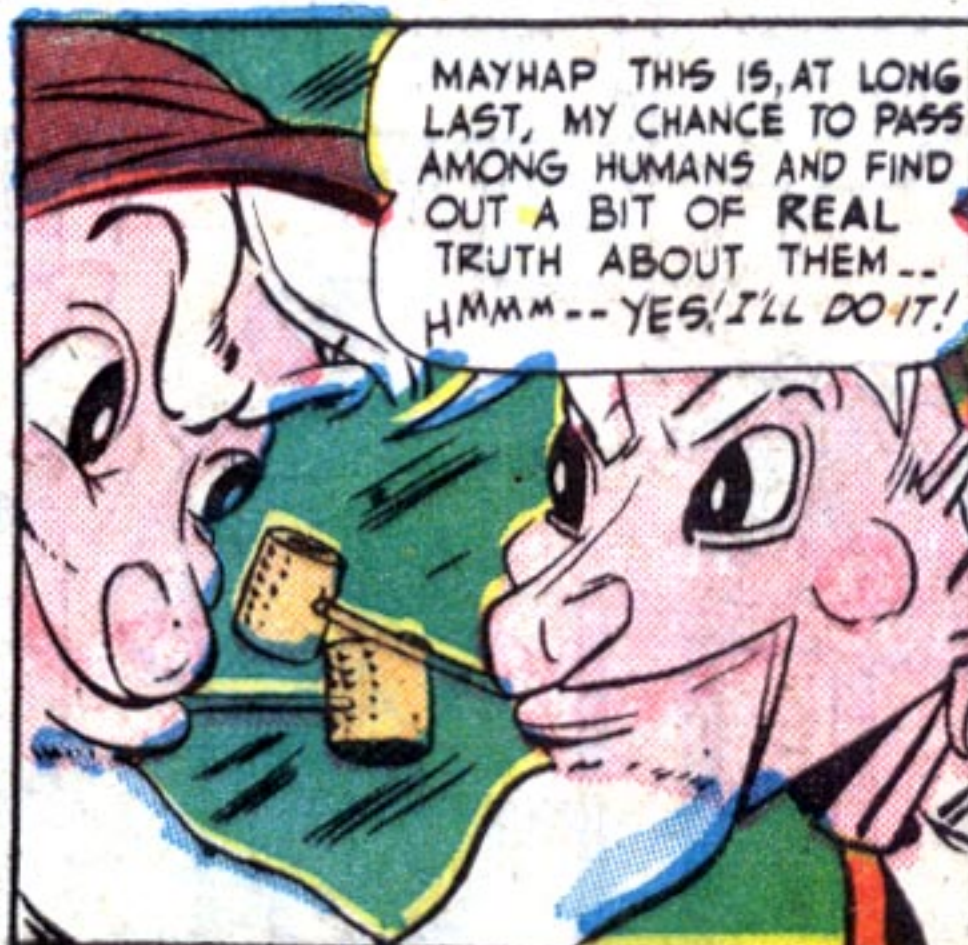
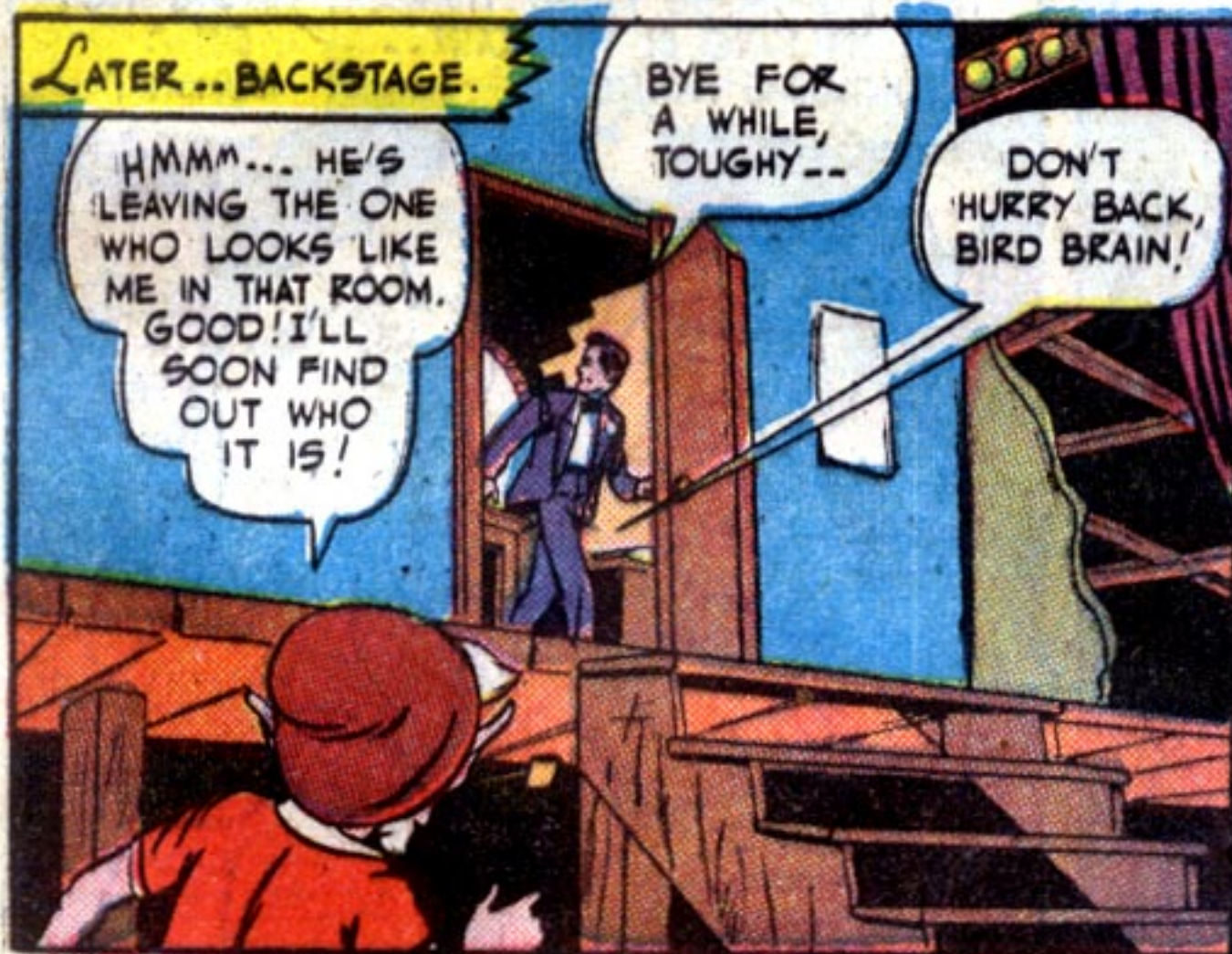
OKAY, FOLKS, THAT'S ENOUGH RESTING... COME ON, WE'LL HAVE SOME REAL FUN, COME ON EVERYBODY... COME ON TO THE SHOW!

ANOTHER ONE OF THOSE TIKESOME SHOWS! THEY COME HERE FOR A REST AND THEY REST SO HARD THEY GO HOME TIRED!

NOW LET ME SEE IF I CAN FIGURE THIS OUT... THEY COME UP HERE FOR THE FRESH AIR AND SUNSHINE — THEN THEY COOP THEMSELVES IN THIS STUFFY THEATRE... NO — IT'S NO USE, I CAN'T UNDERSTAND THEM!

AND NOW, FOR YOUR ENTERTAINMENT AND DELECTATION, WE HAVE SECURED THAT STAR OF STAGE, SCREEN AND RADIO, THAT MAN WHO NEEDS NO INTRODUCTION... THAT MASTER VENTRILOQUIST... SAY BUB, WHAT'S YOUR NAME?

NATURALLY, WE NEED AN INTRODUCTION. MY NAME'S TOUGHY. THIS GUY HERE, THE ONE I HOLD UP, IS NAMED BERT WILLIS. HI, FOLKS!





SURE, ANN, COME ON IN. I'LL HAVE YOU MEET TOUGHY.



HERE, YOU BIG LUG! WHY DON'T YOU TAKE YOUR EYES IN YOUR HAND AND LOOK, ONCE IN A WHILE?



WELL, WHO'S STOPPING YOU?

WHAT THE... I DIDN'T SAY THAT-- OR DID I?



WHY WASTE THAT ON A DUMMY?



YOU, YOU TERMITE TRAP!

IT'S TRULY AMAZING, YOU'D SWEAR THAT WAS A REAL HUMAN!



BUTTER? WHO WANTS BUTTER? I WANT LOOOOVE!

SEE YOU BOTH AFTER THE SHOW.



LOOK WHERE YOU'RE WALKING, STUPID, OR I'LL CHANGE YOU INTO A RABBIT! YOU DUMB VENTRILOQUISTS ARE STRICTLY SHOW-OPENERS!

LOOK WHO'S TALKING... WHEN DID A MAGICIAN EVER MAKE A SHOW SUCCESSFUL?



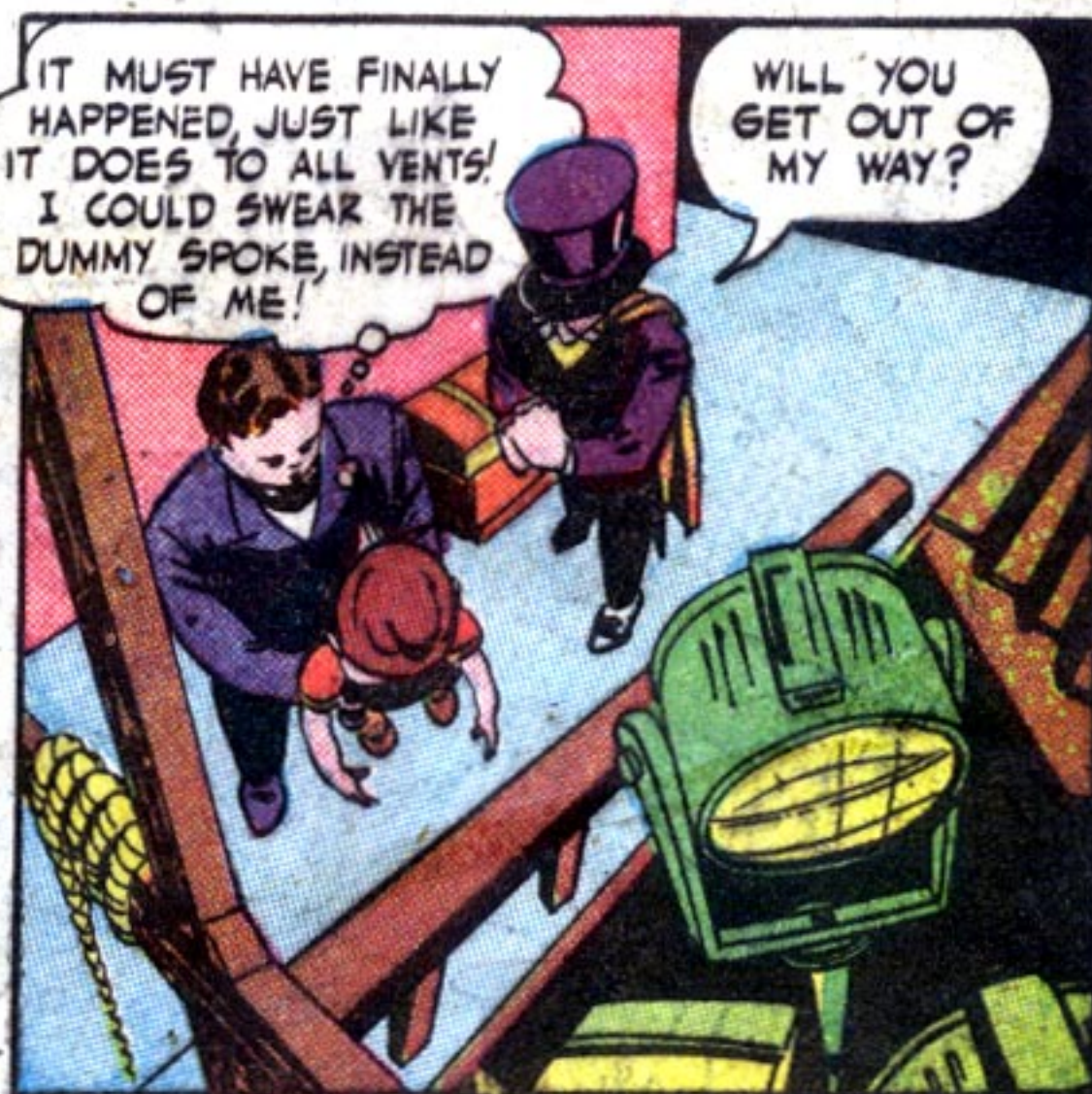
ONE MORE WORD OUT OF YOU AND I'LL LAY YOU FLATTER THAN ONE OF YOUR CORNY JOKES!

HAH! WITH A RABBIT PUNCH, I SUPPOSE!



GO ON, BEAT IT... TAKE YOUR SAW-DUST HEADED PARTNER AND SCRAM BEFORE I GET REALLY MAD!

WHO'S A SAW-DUST HEAD?



IT MUST HAVE FINALLY HAPPENED, JUST LIKE IT DOES TO ALL VENTS! I COULD SWEAR THE DUMMY SPOKE, INSTEAD OF ME!

WILL YOU GET OUT OF MY WAY?



BEAT IT, I SAID!

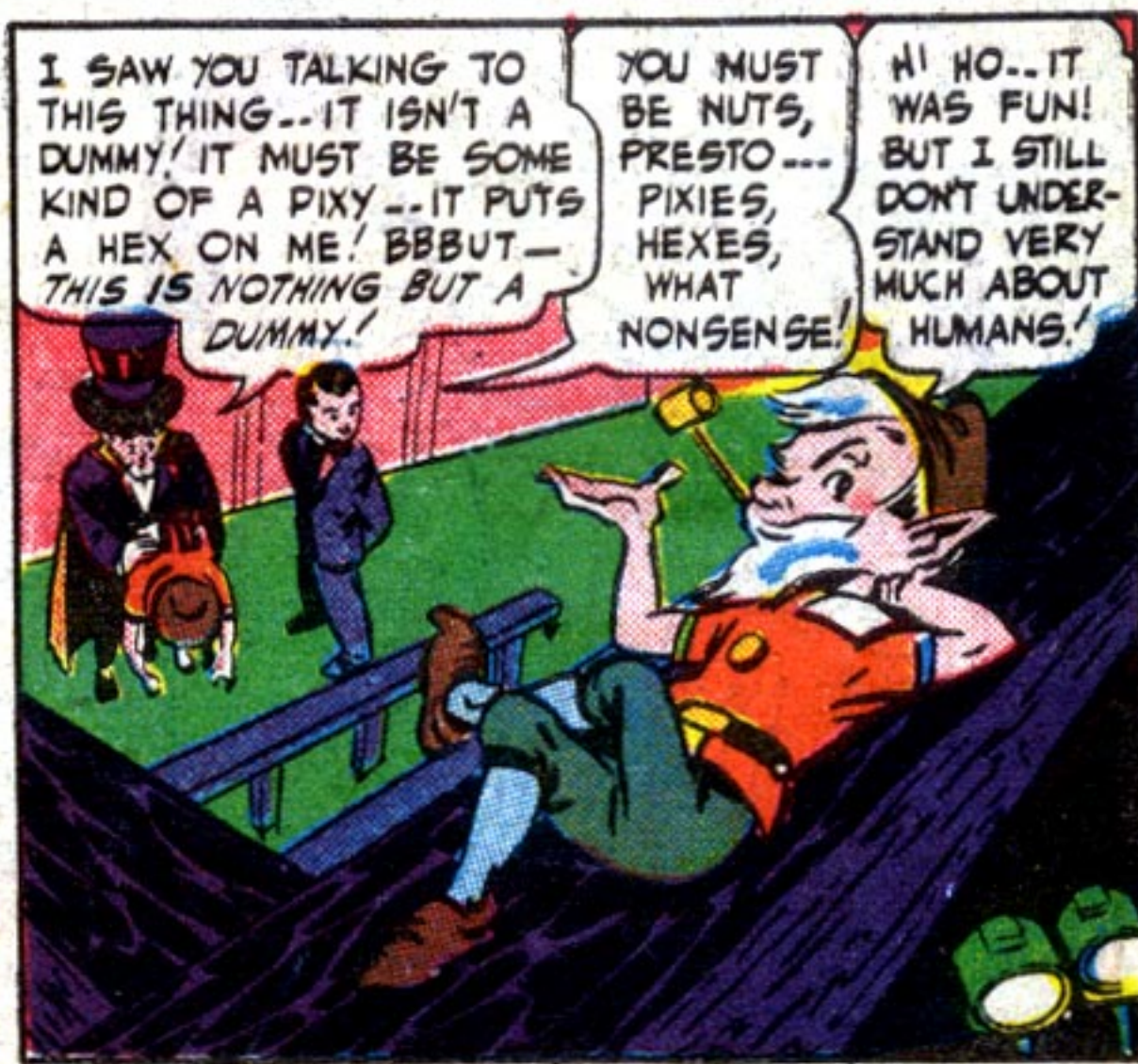
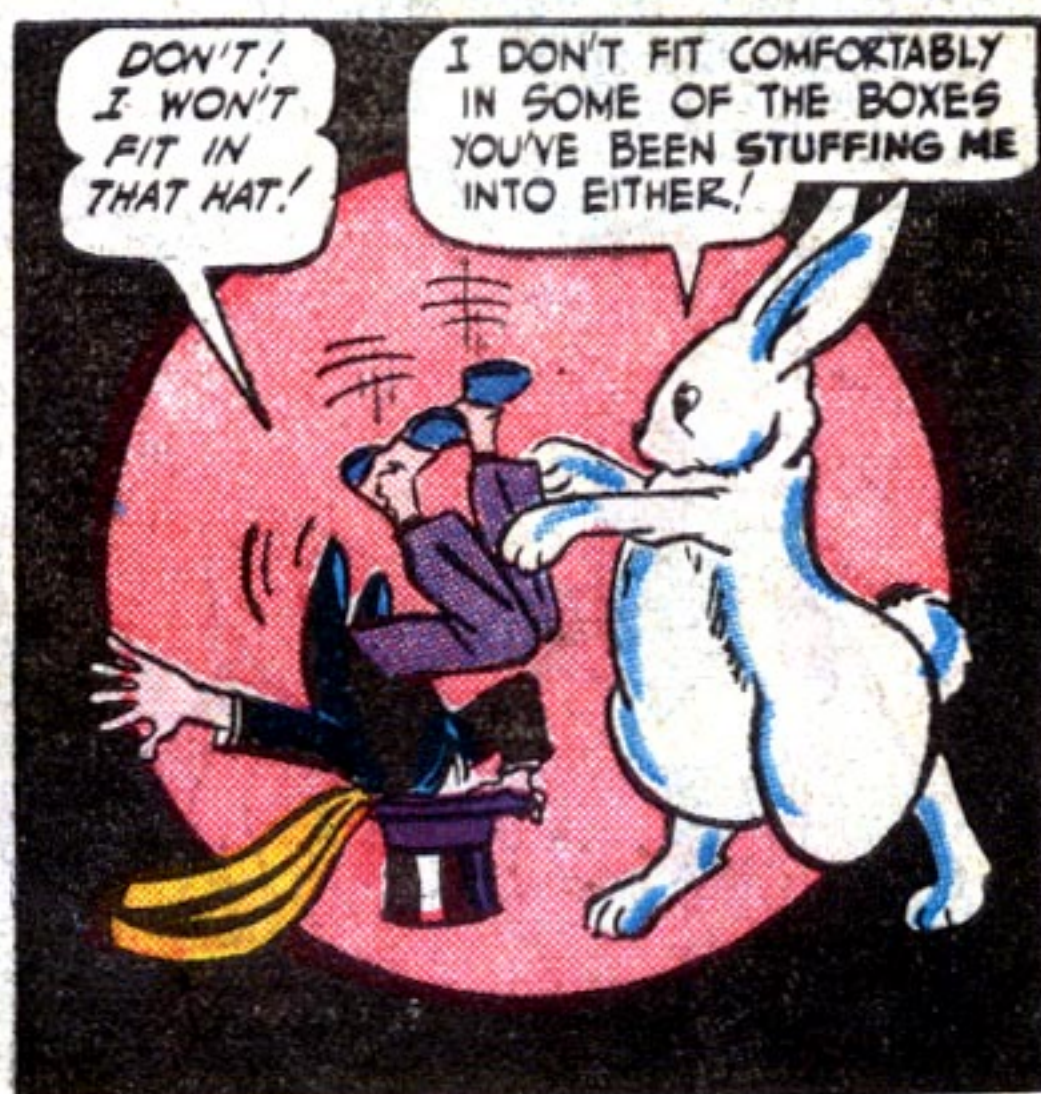
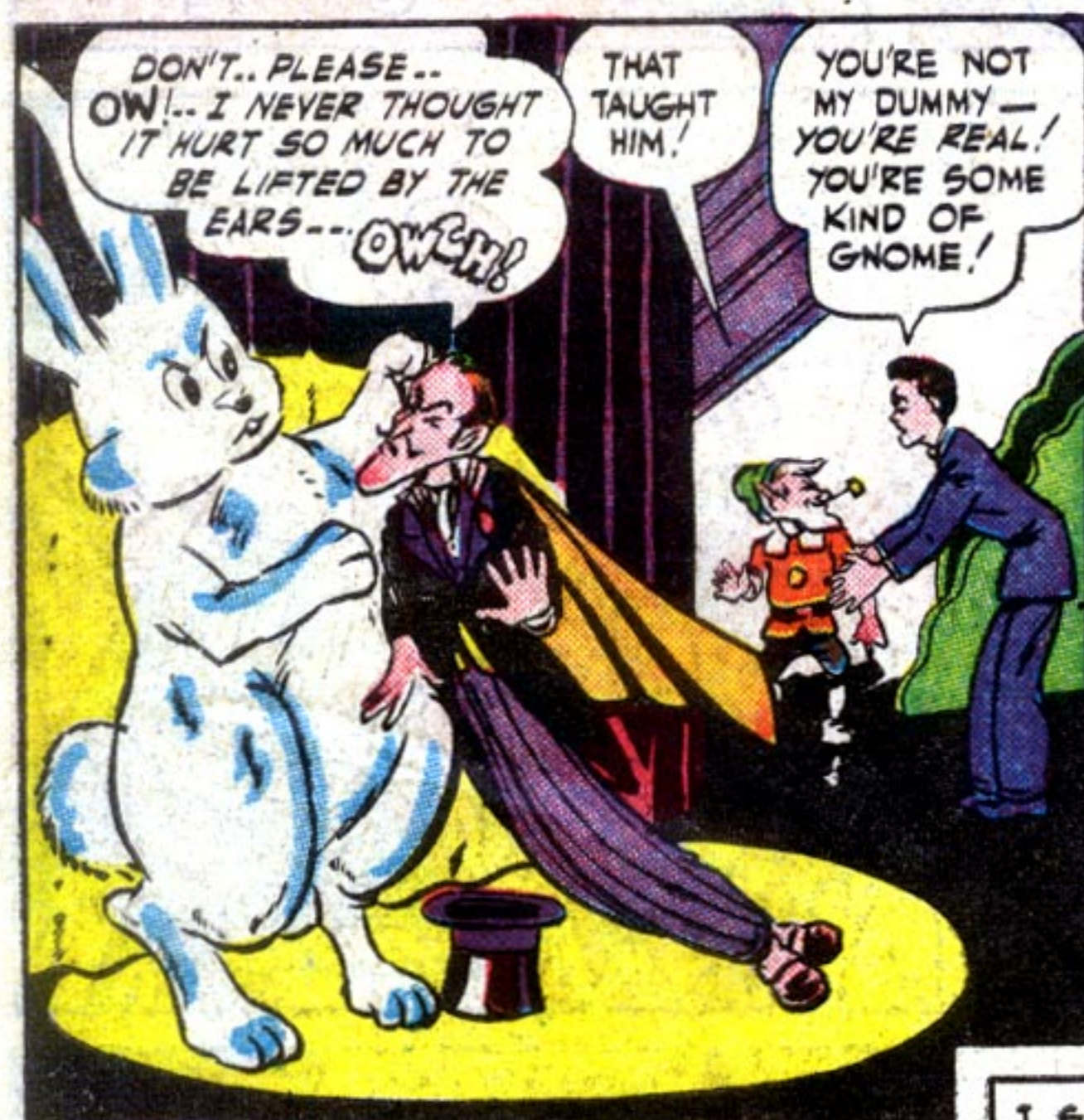
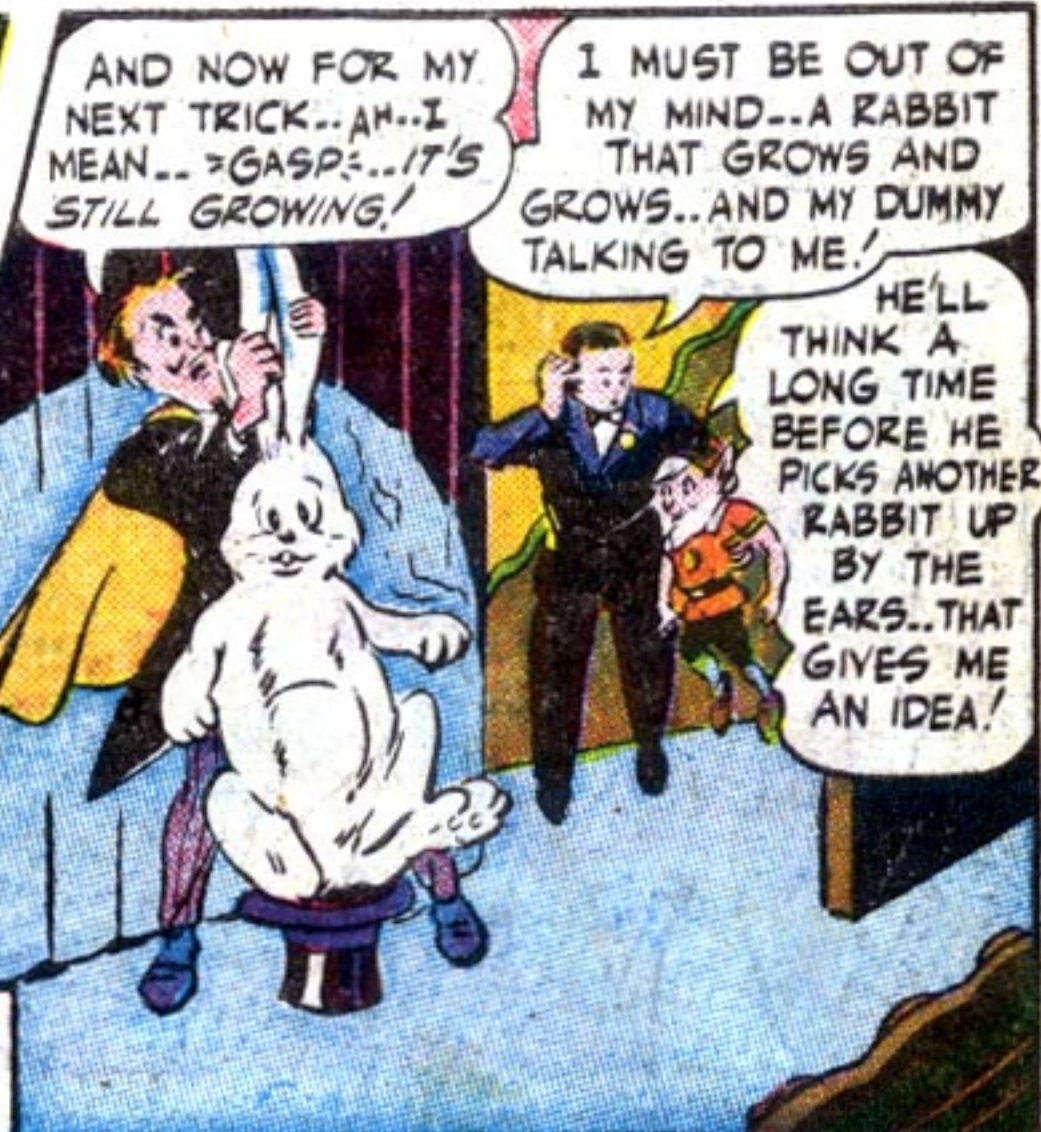
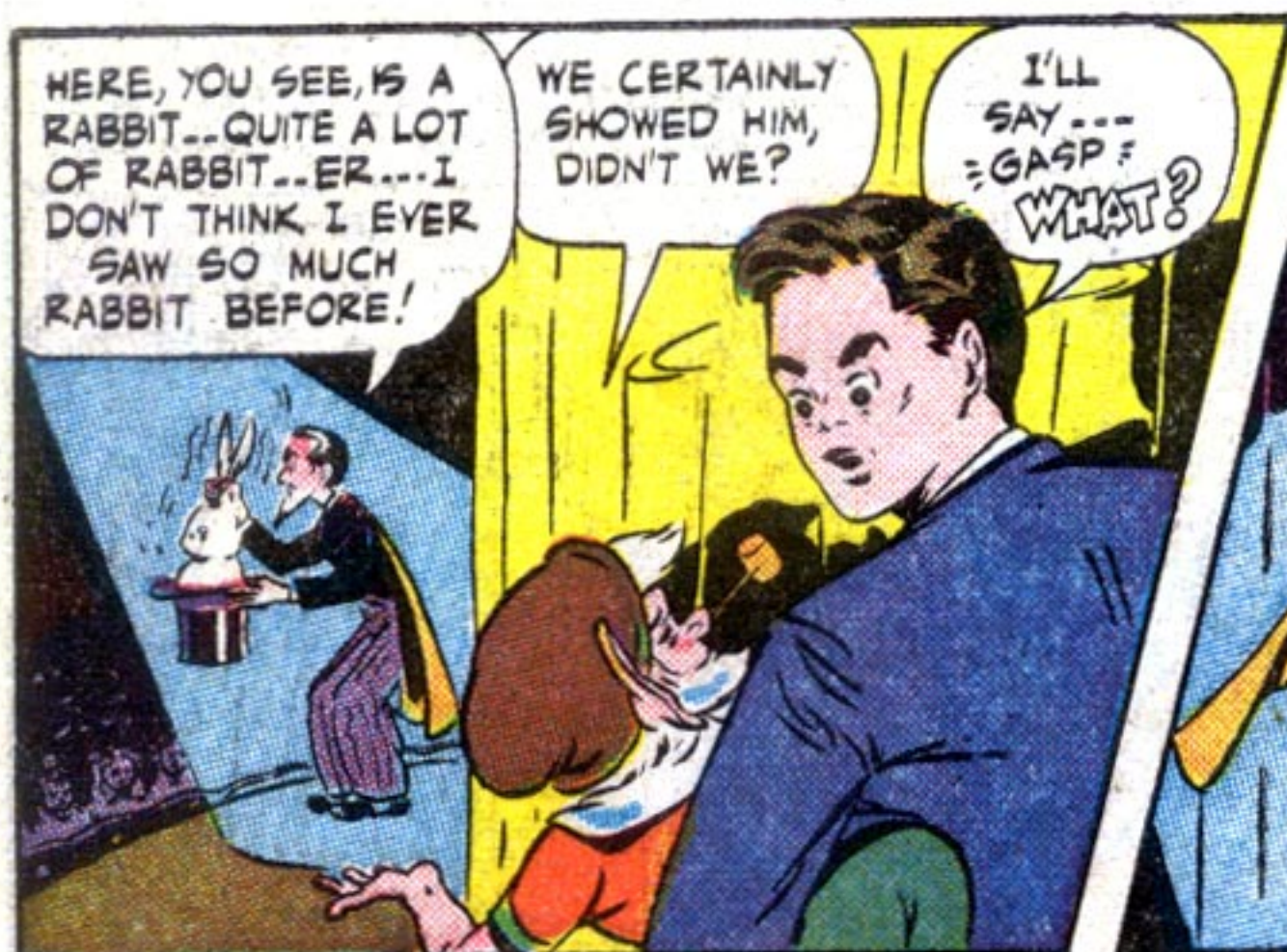
GAH... I HATE SNAKES! ULP... OH... IT'S ONLY ONE OF THOSE TOY FAKES! PHEW---

THIS FAKE MAGICIAN IS A VERY UNPLEASANT CHARACTER--
HMM...

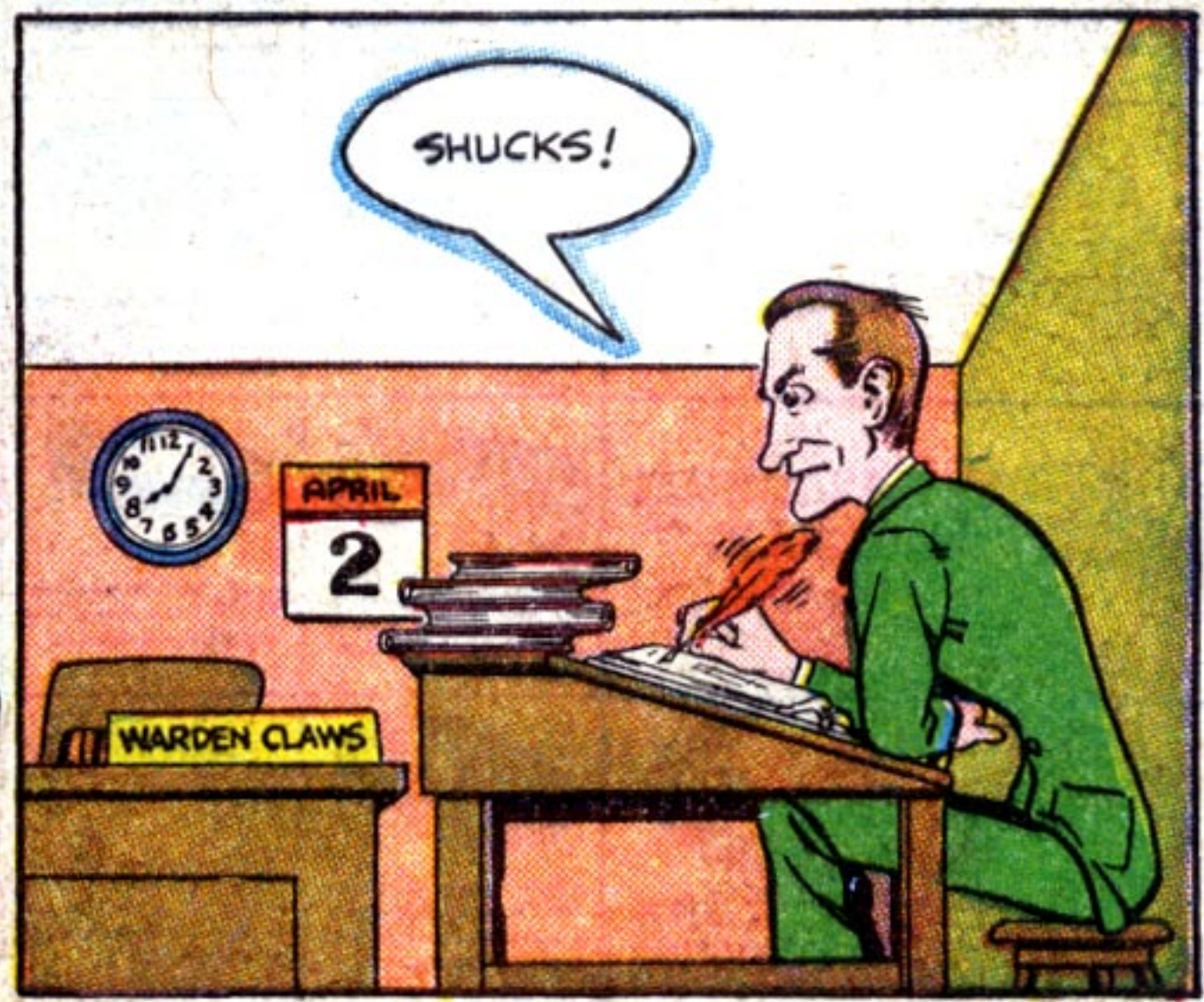
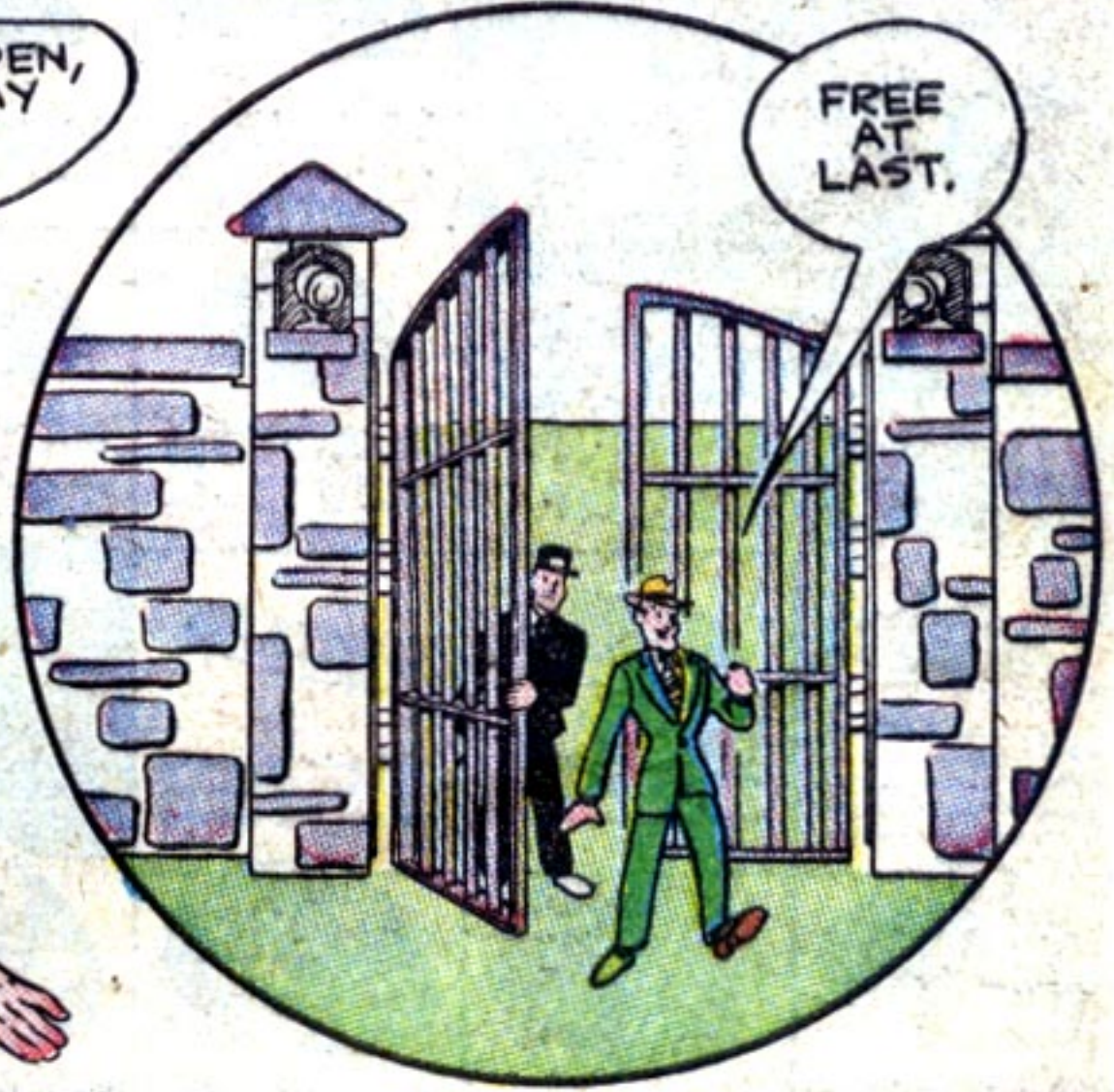


I THINK I'LL TEACH THAT HANKY-PANKY TRICKSTER A THING OR TWO! RABBIT... GROW... SLOW-- GROW... GROW---

SINCE I'D LOSE MY UNION CARD IN THE MAGICIANS' UNION IF I DIDN'T PRODUCE A RABBIT... WHY, HERE IT IS!



HOME SWEET HOME



Amazing Bargains

Ladies' & Men's

RINGS

ENGAGEMENT, WEDDING, FRIENDSHIP RINGS

\$1.94

Your Choice

YOU MUST BE PLEASED OR YOUR MONEY BACK IN 10 DAYS

SEND NO MONEY: Just select ring you desire indicate choice by number on coupon below. Mail with ring size, name and address (for ring size place string or piece of paper around finger. Mark where end reaches. Send with order.) When postman delivers package pay him \$1.94 plus postage and C.O.D. charges. If you send cash or money order with order we pay all postage.

HAREM CO., (House of Rings)

30 Church St., New York 7, N. Y., Dept. 327



54 Men's hand made Signet Ring. Tarnish Proof mounting. White gold color effect.



50 Ladies' Basket Mounting. Nice also center simulated diamond.



51 Ladies' large square cut stone. Stone comes in all colors. Stone color.



48 Friendship Ring, solid sterling silver in the smooth popular Sweetheart design.



52 Baby Ring. 10K Solid Yellow Gold.



55 Egyptian Ring—unusual design. Very odd.



7 Love & Friendship Ring. Solid mounting silver with 2 hearts linked. Beautifully engraved. Forget-me-not.



8 Child's Ring set with simulated stones. White or yellow gold color effect.



49 Ladies' single brilliant stone. Hard to tell from genuine diamond. Tiffany style high mounting.



10 Child's Signet Ring. Yellow or white gold color effect.



11 Wedding Ring. Solid band design. White gold or yellow gold color effect, or sterling silver mounting.



12 Men's Ring set with single brilliant simulated diamond. White gold color effect.



13 Men's Solitaire Ring with simulated diamond in square mounting. Yellow or white gold color effect.



14 Ladies' Solitaire Ring. Large center simulated diamond with smaller stones.



15 Men's Ring set with simulated 2 diamonds. White gold color effect.



16 Men's Signet Ring—yellow gold color effect. A neat ring for the conservative dresser.



55 Ladies' large square cut stone. Gold plated sterling silver mounting. Stone comes in all colors.



18 Ladies' Solitaire Ring. White or yellow gold color effect mounting, or sterling silver. Be sure to give birth month for proper color of stone.



19 Ladies' Solitaire Engagement Ring. Pigeon mounting in white gold color effect, or sterling silver.



20 Ladies' Solitaire Engagement Ring with 5 brilliant simulated diamonds in yellow gold color effect mounting.



21 Men's Ring with brilliant simulated diamond. White gold color effect mounting.



22 Ladies' Solitaire Engagement Ring. Extra large, brilliant simulated diamond. Yellow or white gold color effect.



23 Ladies' Solitaire Engagement Ring. Exceptionally brilliant simulated diamond. Tiffany style setting. White or yellow gold color effect.



24 Love & Friendship Ring. Solid mounting silver. Beautifully engraved. Also used as wedding ring.



25 Ladies' Plain Wedding Band. Yellow or white gold color effect, or sterling silver.

DUE to war shortages we may not always have your size in the style you want. To avoid disappointment we suggest you mark your second and third choice in the space on coupon.



26 Men's Ring with large simulated Ruby also in assorted colored stones. Yellow or white gold color effect mounting.



27a Men's Military Ring—U. S. Army insignia—Heavy Solid Sterling Silver or yellow gold color. Massive design.



33 Cameo with small stone. White gold color effect.



29a Men's Military Ring—Air Corps insignia—Solid Sterling Silver—Massive design.



57 Hand Carved Cerezo Nut Ring—Indian Head.



31a Men's Military Ring—U. S. Marines insignia—Massive design in yellow gold color effect and Sterling silver.



32a Men's Military Ring—U. S. Navy insignia—Solid Sterling Silver—Massive design.



35 Large center simulated Ruby—Ladies' Solitaire Ring. Diamond—2 smaller sized stones. Yellow or white gold color effect mounting.



58 Indian Head Ring. Head is stamped in gold leaf.



35 Men's Medium Signet Ring. White Gold color effect mounting.



36a Ladies' Dinner Ring with large, unusually clear, brilliant simulated diamond or colored stone in center surrounded by smaller stones. White gold color effect.



37 Love & Friendship Ring. Unique design also used as Wedding Ring. Yellow or white gold color effect, or sterling silver.



38a Ladies' Solitaire Ring. Center stone is genuine diamond chip. Solid Sterling Silver mounting.



39 Ladies' Solitaire Ring. 2 sparkling simulated diamonds. White gold color effect mounting.



40 Men's Signet Ring. Also for boys. White or yellow gold color effect mounting.



41 Ladies' Solitaire Ring with large center simulated diamond and 6 smaller stones. Yellow or white gold color effect mounting.



42 Hand Clasp Love & Friendship Ring. Rings come apart to form 2 rings. Made of sterling silver.



45 Ladies' Wedding Band. 7 large brilliant simulated diamonds. White or yellow gold color effect mounting, or sterling silver.



44 Men's Wedding Ring. Yellow or white gold color effect, or sterling silver.



43 Cerezo Nut Ring. Hand carved from the nut of the Cerezo Palm. Hand polished to a beautiful ebony black and set with simulated pearl. These rings are highly prized by the natives of Puerto Rico. There's a legend that Good Luck Always Follows the Winner.



46a Men's ring with square cut simulated garnet. Yellow or white gold color effect mounting.



47 Wedding Band set with sparkling simulated diamonds. White or yellow gold color effect mounting, or sterling silver.



48 Wedding Band set with sparkling simulated diamonds. White or yellow gold color effect mounting, or sterling silver.

HAREM CO. (House of Rings)

30 Church St., New York 7, N. Y., Dept. 327

Send me ring style I have indicated. I'll pay postman \$1.94 plus post and C.O.D. charges. ☐ I am enclosing \$2 with order, you pay all post charges. If I am not satisfied I may return the ring within 10 days and get my money back.

Style No. First Choice ☐ Second Choice ☐ Third Choice ☐ Ring Size ☐

Name (PLEASE PRINT)

Address

City State

Foreign and Canadian order must be accompanied by \$2 with order.

Girls Can't Resist this KISS ME NECKTIE as it GLOWS in the DARK!

BY DAY, A LOVELY SWANK
TIE... BY NIGHT, A CALL
TO LOVE IN GLOWING
WORDS!

MEN... BOYS... Now amaze your friends! Surprise and thrill every girl you meet! Be different and the life of the party in any crowd! Here's the most amazing spectacular necktie that you ever wore, a smart wrinkle-proof, tailored cravat, which at night is a thrilling sensation! It's smart, superb class by day, and just imagine in the dark it seems like a necktie of compelling allure sheer magic! Like a miracle of light there comes a pulsing, glowing question—WILL YOU KISS ME IN THE DARK, BABY? Think of the surprise, the awe you will cause! There's no trick, no hidden batteries, no switches or foolish horseplay, but a thing of loveliness as the question emerges gradually to life, touched by the wand of darkness, and your girl will gasp with wonder as it takes form so amazingly. It's new... utterly different... a Hollywood riot wherever you go. And here's wonderful news! You can see, examine this glorious tie yourself without risk... just mail the coupon!

SEND NO MONEY!

Examine... Let It Thrill You... ON THIS FREE TRIAL OFFER!

Don't confuse this magnificent necktie with any ordinary novelty tie, for it's high class, distinctive, ties up perfectly, and you'll wear it with pride. Its color combination is specially created and so original that you actually can wear it tastefully with any suit. It's wrinkle-proof, beautifully fashioned. You might expect to pay \$2.00 or even \$3.00 for this cravat just for daytime wear. But now, if you act quick, under this special INTRODUCTORY OFFER, you will have this marvelous, breath-taking GLOW IN THE DARK sensation for only \$1.49! That's all, just \$1.49, a bargain in quality, and a million dollars worth of fun at any party, or in any crowd, an aid to love! Send no money, here's all you do. Mail coupon with your name and address. On arrival of your GLOWING KISS ME NECKTIE, you simply pay postman \$1.49, plus postage. (If money comes with order, we pay postage.) Then examine. See how it excites and thrills. And, if you are not delighted, if you are not eager to wear it, just return it for your money back promptly. Isn't that a fair, generous offer? Then act at once. Don't wait. Mail the coupon now!

MAIL THIS NO-RISK COUPON NOW!

GLOW IN THE DARK NECKTIE CO.

215 N. Michigan Ave., Dept 376-K Chicago 1, Illinois

Rush me my KISS ME NECKTIE that glows in the dark. I will pay postman \$1.49 plus postage with your positive assurance I will be delighted or return tie for full refund.

If you want 3 Kiss Me Neckties for \$4.22..... Check Here ☐

If you want one Glowing Gorgeous Pin-Up Girl Necktie for \$1.49
Check Here ☐

Name.....

Address.....

City..... Zone..... State.....

A
SMART
TIE BY DAY



AT
NIGHT
A MAGIC
TIE



IT'S NOVEL,
DIFFERENT
BARRELS
OF FUN!



We Give You AMERICA'S!
Greatest BILLFOLD BARGAIN!

*It's
Smart
Roomy
and
LOW PRICED!*



Clear-
View
Celluloid
Windows

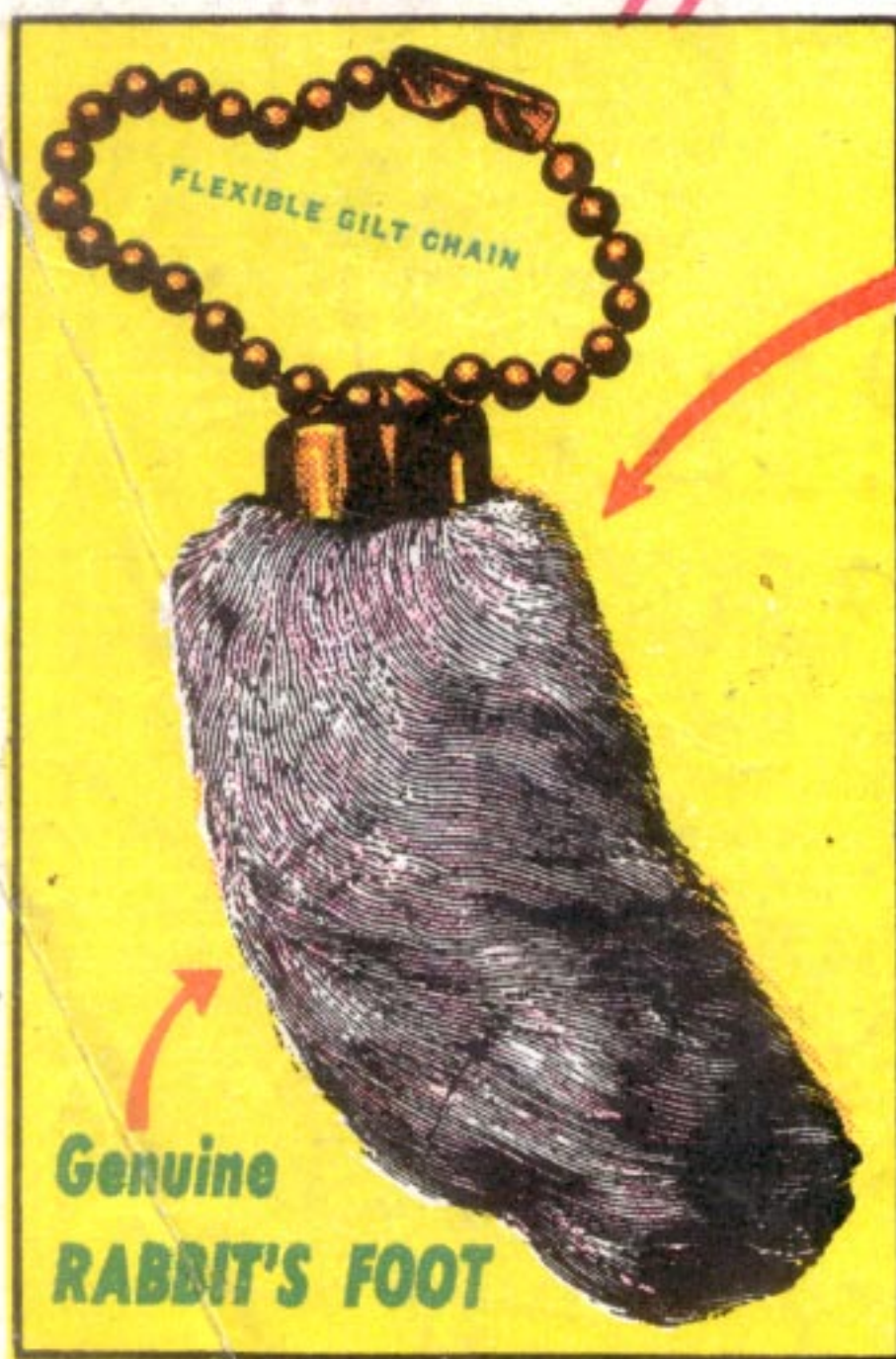
MASTERPIECE of
BILLFOLD Design
and Workmanship

Exterior Of These Billfolds Are Made
Of Such Beautiful, Smart Leathers As
SADDLE - MOROCCO - CALFSKIN

3 Big Values
for One Low Price

\$1.98
 You Must Be
100% Satisfied
Or Your Money
Will Be Cheer-
fully Refunded

- SMART ZIPPER LEATHER BILLFOLD AND PASS CASE
- LARGE, BUILT-IN CHANGE PURSE
- Genuine RABBIT'S FOOT KEY-HOLDER Complete with FLEXIBLE GILT CHAIN



What a sensational offer! And what a marvelous value! This is the first time in our history we've ever given a smart leather, genuine all-around Zipper Billfold for the unheard of low price of only \$1.98. Ordinarily you would have to pay that price for just the usual type billfold with no zipper. Yet on this bargain offer we not only give you this beautifully styled Zipper Billfold, which is a remarkable value in itself, but you also get two other great features — 3 BIG VALUES in all for ONE LOW PRICE! You can't beat an offer like that. You'll agree when you see this Billfold that it's the best ever.

This Genuine RABBIT'S FOOT KEYHOLDER Included With Every Zipper Billfold!

Some people put a great deal of faith in the symbolic magic of a rabbit's foot. They feel that it acts as a good omen. Even if you aren't superstitious, you'll find that this rabbit's foot makes a mighty good key holder. It's novel. It's handy. It's a genuine rabbit's foot with real fur and everything. The picture shows the rabbit's foot about actual size. Comes complete with a generous gilt chain, flexible and large enough to accommodate all your keys.

RUSH YOUR ORDER FIRST COME FIRST SERVED

Here, without a doubt, is the last word in a real man's billfold — it has a place for everything. It "zips open all the way" so that currency, change, passes and membership cards can be reached easy and fast. Yet when closed you can shake the billfold all you want and nothing can fall out. So handy! So safe! Remember as an extra special feature we also include America's most popular genuine Rabbit's Foot Key-Holder, complete with gilt Chain as shown. But hurry while there's still time. **SEND NO MONEY!** Just rush your order on the handy coupon below today on our 10 Day Examination Offer.

SEND NO MONEY—RUSH THIS COUPON!

ILLINOIS MERCHANDISE MART, Dept. 3323
 510 N. Dearborn St., Chicago 10, Illinois
 Gentlemen: Rush me your 3 Big Values as described including Zipper Pass Case Billfold, Built-in Change Purse and Rabbit's Foot Key Holder with Gilt Chain. On arrival, I will pay postman only \$1.98 plus 20% Fed. Tax and few cents postage and c.o.d. charges. If not delighted in every way I can return in 10 days for full refund.

Name _____
 Address _____
 Town _____ State _____
☐ To save shipping charges I am enclosing in advance \$1.98 plus 20% Federal Tax (Total \$2.38). Please ship above order all postage charges prepaid.